



Northeast Energy Efficiency Partnerships

LED Street Lighting Assessment and Strategies for the Northeast and Mid-Atlantic

Northeast Energy Efficiency Partnerships
January 2015



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About NEEP

Founded in 1996 as a non-profit, NEEP's mission is to serve the Northeast and Mid-Atlantic to accelerate energy efficiency in the building sector through public policy, program strategies, and education. Our vision is that the region will fully embrace energy efficiency as a cornerstone of sustainable energy policy to achieve a cleaner environment and a more reliable and affordable energy system. With an annual budget of \$6 million, our work is supported by states, utilities, federal agencies, project fees, and private foundations.

About NEEP's High Performance Buildings Project

The High Performance Buildings Project has been developed to promote operational energy savings via municipal energy efficiency and high performance public building construction or retrofit throughout the region. NEEP's vision is that the work done today on High Performance Buildings will pave the way toward Zero Net Energy.



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1. EXECUTIVE SUMMARY

There are approximately 4.96 million municipal¹ street lights in the Northeast and Mid-Atlantic region using 3.17 TWh of electricity annually.² These street lights are composed primarily of High Pressure Sodium (HPS), Metal Halide (MH), and Mercury Vapor (MV) technology, but Light Emitting Diode (LED) technology is now capable of cost-effectively replacing traditional street light technologies. LEDs use less than half the energy consumed by traditional lights and last significantly longer. If all street lights in the region are converted to LED technology and combined with advanced controls,³ 1.76 TWh of energy could be saved.⁴ Throughout the region, cities like New York, Boston, and Philadelphia are converting their street lights to LEDs, yet significant technical, regulatory, and financial barriers to widespread conversion remain for most municipalities in the region.⁵

This report assesses the current status of LED street light conversion barriers in the Northeast and Mid-Atlantic region. It provides a quantitative analysis of the regional street lighting efficiency opportunity and a recommended strategy to address the barriers and achieve large scale conversion. Finally, the report provides information on activities and progress across the region to install LED street lighting.

Summary of Key LED Street Lighting Barriers and Recommendations

The barriers to LED street lighting conversions are technical, regulatory, and financial:

Barrier Type	Description
Technical	Many municipalities lack the resources and the technical expertise needed to design and implement successful LED street lighting upgrade projects.
Regulatory	Most utility tariffs in the region for utility-owned street lights do not offer LED technology and/or street lighting controls as options. This prevents most municipalities in the region from converting street lights to LED technology, installing street lighting controls, and receiving any economic benefit for doing so.

¹ Municipal street lights are street lights that are paid for by municipalities. They may be either owned by the municipality or owned by the utility. They do not include privately funded street lights on private roads or non-municipal street lights that may be paid for by other government or non-government entities (e.g., college or university street lights, street lights on prison roadways, or some bridge/tunnel lighting).

² The Northeast and Mid-Atlantic Region is composed of New York, Pennsylvania, New Jersey, Massachusetts, Maryland, Connecticut, Maine, New Hampshire, Rhode Island, Delaware, Washington D.C., and Vermont. Methodologies for arriving at this number discussed in Appendix B.

³ In the context of street lights, advanced controls offer energy savings over the traditional photocell control because they allow for street lights to dim or turn off during off-peak hours and a network that can inform operators when a light has failed (et.al.).

⁴ Savings estimates detailed in Table 1.

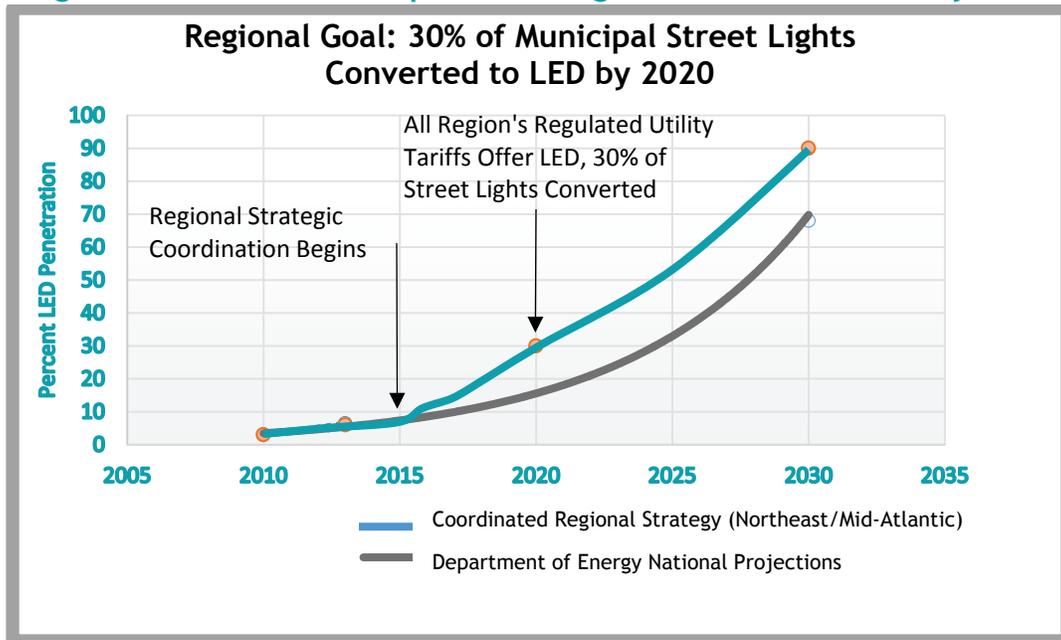
⁵ This report focuses on the opportunities, barriers, status, and best practices surrounding LED street light conversion. While other high efficiency lighting technologies exist, LEDs have represented the vast majority of documented conversion projects in the region and have become the technology of choice for street lighting. However, many of the technical, regulatory, and financial issues described in this report can also be applied to other technologies.



Barrier Type	Description
Regulatory	The structure and assumptions used in some tariffs for utility-owned LED street lights result in little or no electricity bill savings compared to traditional HPS street light tariffs. In turn, this results in little or no cost savings to municipalities that opt for LED street lights.
Financial	Access to—and the cost of—capital to purchase street lights from the utility and/or to fund LED street light conversions is a significant barrier for municipalities. Further, municipalities that choose to purchase or convert utility-owned street lights before legacy street light systems have fully depreciated can face additional capital costs.

To address these barriers, we recommend a regional strategy with the goal to convert 30 percent of all municipal street lights to LED by 2020. This strategy includes overcoming the most significant regulatory and financial barriers in a manner that sets the stage for nearly 100 percent adoption by 2030 (i.e., market transformation) as shown in Figure ES1 below:

Figure ES1: 30% of Municipal Street Lights Converted to LED by 2020



The core driver of this result is the adoption and implementation of street lighting tariffs that encourage LED conversions supported by complementary regulatory policies that address issues of stranded cost and other disincentives, as well as financial tools and strategies that reduce the cost of LED street lights. Indeed, if all states and utilities adopted such tariffs and policies by 2020, full market transformation could occur well before 2030.

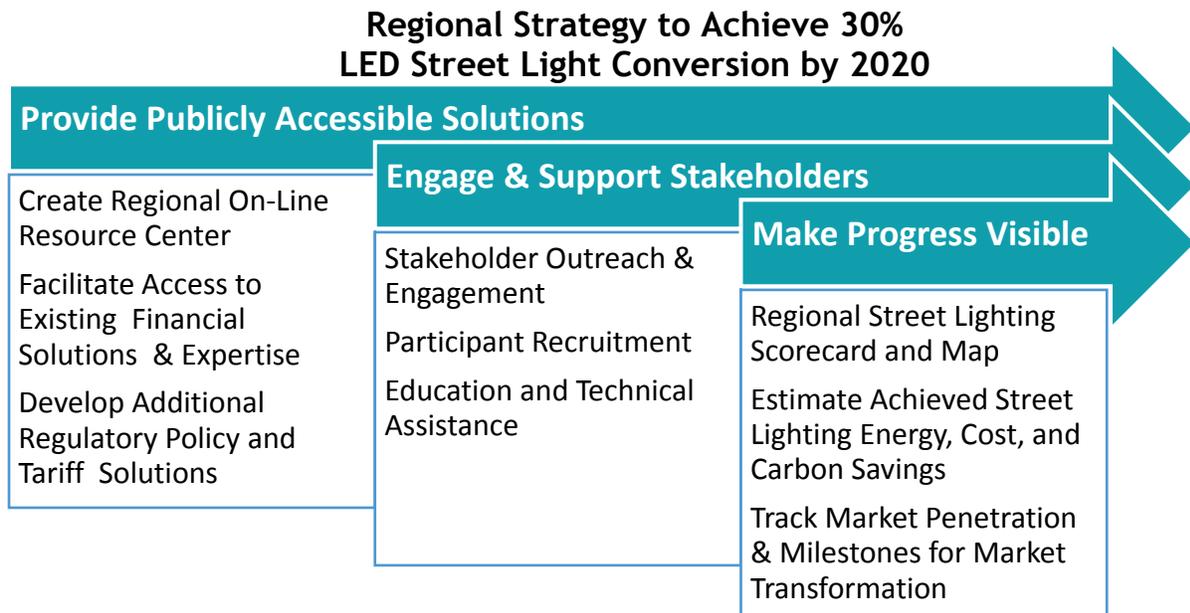


This recommended regional strategy includes three key elements:

1. **Provide Publicly Accessible Solutions** - Identify, develop and make available solutions to overcome the known barriers to high efficiency municipal street lighting;
2. **Engage and Support Stakeholders** - Engage stakeholders and recruit and support states and municipalities to adopt these solutions to achieve municipal street light conversion goals; and
3. **Make Progress Visible** - Track and communicate progress across the region toward the goal of 30 percent conversion by 2020.

Figure ES2 below provides an overview of this strategy. The recommended strategy is described in detail in Section 5 of this report.

Figure ES2 - Regional Strategy to Achieve 30% LED Street Light Conversion by 2020





2. LED STREET LIGHTING BENEFITS

Recent advances in LED street lighting options present a unique opportunity for reducing a municipality's street lighting costs through energy and maintenance cost-savings, which translate into a reduced burden for municipal taxpayers. Also, energy efficient LED street lights reduce carbon emissions, improve visibility and public safety, and reduce light pollution.

2.1. Cost-Savings Benefits

Street lighting can account for as much as 40 percent of a municipality's electric utility bill.⁶ In many jurisdictions, this is a significant amount of the overall municipal budget. When compared against traditional street lights, LEDs can drastically lower energy usage and associated costs. For example, case studies show that municipalities can reduce their street lighting costs by as much as 65 percent when switching to LED street lights, and even more if they incorporate advanced lighting controls.⁷ Such energy savings translate directly to savings for taxpayers. Furthermore, municipalities can also capture maintenance cost-savings associated with an LED street light's projected lifetime and diminished maintenance requirements, as compared to traditional street lights.⁸ Maintenance savings—which equate to approximately \$50 annually per fixture—can provide approximately twice the financial advantages available through energy savings.⁹

2.2. Additional Benefits

Investing in an LED street light conversion project provides benefits beyond reduced costs. Since LED street lights have a higher efficacy than previous lighting options, they result in lower carbon emission while performing the same task. Because LED street lights have improved optical control, less light is directed into the night sky, reducing light pollution. Observers often find the light from an LED street light, which has a better color rendering

LED Street Lighting Benefits

- Energy Cost-Savings
- Maintenance Cost-Savings
- Extended Lifecycle
- Reduced Carbon Emissions
- Reduced Light Pollution at Night
- Lighting Quality
- Greater Perceived Security

⁶ New York Department of Environmental Conservation. Energy and Climate. *Reduce Utility Bills for Municipal Facilities and Operations*. Accessed: 1/12/15. Available at: <http://www.dec.ny.gov/energy/64089.html>

⁷ Gerdes, Justin. "Los Angeles Completes World's Largest LED Street Light Retrofit." (Citing a 63 percent overall energy savings for Los Angeles' LED Street light Project) (July 2013) Accessed: 1/12/15. Available at: <http://www.forbes.com/sites/justingerdes/2013/07/31/los-angeles-completes-worlds-largest-led-street-light-retrofit/>

⁸ US Department of Energy Building Technologies Office. *Solid State Lighting Technology Fact Sheet*. (August 2013) (Stating that "LEDs have the potential to best other technologies in terms of longevity,") Accessed: 1/12/15. Available at: http://apps1.eere.energy.gov/buildings/publications/pdfs/ssl/life-reliability_fact-sheet.pdf

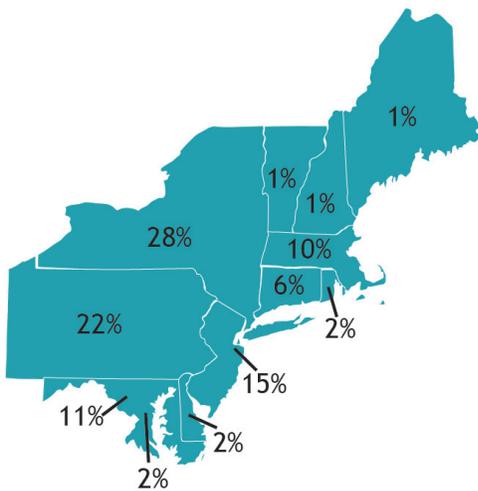
⁹ New York State Energy Research and Development Authority. *Street Lighting in New York State: Opportunities and Challenges*. Page 7. (December 2014). Accessed: 1/12/15. Available at: <http://www.nyserda.ny.gov/-/media/Files/Publications/Research/Energy-Efficiency-Services/Street-Lighting-in-NYS.pdf>



index and a broader spectrum than HPS lights, is brighter and improves visibility.¹⁰ From a public safety perspective, LED light provides greater perceived security and has been reported to reduce crime rates.¹¹ Furthermore, maintenance costs associated with vandalism are reduced for LEDs street lights because their components are more durable than traditional high pressure sodium street lights.

3. OPPORTUNITY ANALYSIS

State Street Lighting Inventories as Percentage of Regional Opportunity



There are approximately 4.96 million municipal street lights¹² in the Northeast and Mid-Atlantic region using approximately 3.17 TWh of electricity annually. If all of these street lights are converted to LED technology, approximately 1.62 TWh of energy could be saved. Additional savings of at least 141 GWh are possible with the installation of street lighting controls.

Beyond energy savings, LED street lighting and controls provide opportunities for municipalities to greatly reduce the cost and the associated tax burden of providing street lighting service to their citizens and businesses. While cost savings for more efficient street lighting will vary by municipality, utility, and associated tariff charges, we conservatively estimate cost savings of more than \$382.1 million annually are available across the region if all street lights are converted to

LED and controls are installed on 30 percent of those lights.¹³ Over 10 years, the potential savings approaches \$4 billion. With municipal budgets across the region stretched thin, LED street lighting is an important solution to the financial challenges faced by municipalities. Table 1 provides estimates of the region’s potential savings according to whether an LED conversion includes advanced controls. Table 2 provides a state-by state analysis of energy, maintenance, and cost savings.¹⁴

¹⁰ US Department of Energy, Office of Energy Efficiency and Renewable Energy, Solid State Lighting Program. “Light at Night: the Latest Science.” (November 2010) Accessed: 1/12/15. Available at: http://apps1.eere.energy.gov/buildings/publications/pdfs/ssl/ssl_whitepaper_nov2010.pdf

¹¹ Gerdes, Justin. Forbes.com. “Los Angeles Saves Millions with LED Street Light Deployment.” (Citing an approximate 10 percent drop in nighttime crime rates after LED conversion) (January 2013) Accessed: 8/23/14. Available at: <http://www.forbes.com/sites/justingerdes/2013/01/25/los-angeles-saves-millions-with-led-street-light-deployment/>

¹² For a discussion of methodologies used in estimating the number of street lights, see Appendix B.

¹³ This analysis assumes that only 30 percent of the existing streetlights throughout the region are appropriate for controls, due to both aesthetic and practical barriers. Controls-based savings for those lights were estimated to be 30 percent of energy usage, in accordance with a California Lighting Technology Center estimate of 30-50 percent savings as cited in Michael Siminovitch’s essay “Taking the Long view on LED Street Lighting.” Accessed: 1/12/15. Available at: <http://cltc.ucdavis.edu/sites/default/files/files/publication/20100700-researchmatters.pdf>

¹⁴ For further discussion of estimates and methodologies, see Appendix B.



Table 1: Northeast and Mid-Atlantic Potential Savings and Cost Estimates

Measure	Annual Energy Savings (MWh)	Annual Energy Cost Savings (\$ Million)	Annual Maintenance Savings (\$ Million)	Total Annual Cost Savings (\$ Million)	Total Installed Cost (\$ Million)	Simple Payback Period (years)
LED Retrofit	1,622,036	\$123.43	\$247.86	\$371.3	\$1,392.96	3.75
Advanced Controls	141,035	\$10.79	---	\$10.79	\$148.71	13.78
Retrofit and Controls	1,763,071	\$134.22	\$247.86	\$382.09	\$1,541.07	4.03

Table 2: State-by-State Savings and Cost Estimates

State	Number of Municipal Street Lights	Annual MWh Savings (LED Retrofits & Controls)	Annual Energy Cost Savings (\$ Million)	Annual Maintenance Savings (\$ Million)	Total Annual Cost Savings (\$ Million)	Total Installed Cost (\$ Million)
New York	1,386,000	566,111	\$36.8	\$69.30	\$106.1	\$431.05
Pennsylvania	1,070,109	358,674	\$25.1	\$53.50	\$78.61	\$332.80
Connecticut	312,140	104,621	\$12.56	\$15.60	\$28.16	\$97.08
New Jersey	763,137	255,784	\$21.74	\$38.16	\$59.9	\$237.34
Maryland	527,237	176,716	\$10.6	\$26.36	\$36.96	\$163.97
Massachusetts	496,000	166,247	\$14.96	\$24.80	\$39.76	\$154.26
Rhode Island	91,363	30,623	\$2.76	\$4.56	\$7.32	\$28.41
Delaware	77,940	26,124	\$2.35	\$3.90	\$6.25	\$24.24
District of Columbia	71,000	23,797	\$1.9	\$3.55	\$5.45	\$22.08
Maine	65,887	22,084	\$2.03	\$3.29	\$5.50	\$20.49
New Hampshire	65,297	21,886	\$2.19	\$3.26	\$5.45	\$20.3
Vermont	31,037	10,403	\$1.04	\$1.55	\$2.59	\$9.65



4. BARRIERS TO LED STREET LIGHT CONVERSIONS

Technical, regulatory, and financial barriers stand between the current street lighting landscape and the widespread adoption of LEDs by municipalities and we discuss each barrier in detail below.

4.1. Technical Barriers

Barrier: Many municipalities lack resources and the technical expertise needed to design and implement successful LED street lighting upgrade projects.

The field of available LED street lighting products has changed drastically in recent years. The industry has hosted a rapid advancement in lumen/watt efficacy, a rapid decrease in costs per unit, and a stunning proliferation of products and manufacturers in the marketplace. LED technology is vastly different from legacy street lighting technologies and requires new and different approaches in using it. With this, new tools and expertise are needed to successfully implement LED street lighting upgrade projects. Municipalities need expertise in how to evaluate street lighting systems; design new systems; procure high quality and reliable LED products; understand regulatory tariffs; and evaluate the economics of street lighting upgrades. Providing municipalities with tools, resources and expertise offers a significant opportunity regionally and nationally to accelerate adoption of LED street lighting.

4.2. Regulatory Barriers

Barrier: Most utility tariffs in the region for utility-owned street lights do not offer LED technology and/or street lighting controls as options. This prevents most municipalities in the region from converting street lights to LED technology, installing street lighting controls, and receiving any economic benefit for doing so.

Barrier: The structure and assumptions used in some tariffs for utility-owned LED street lights result in little or no electricity bill savings compared to traditional HPS street light tariffs, resulting in little or no cost savings to municipalities that opt for LED street lights.

A discussion of regulatory barriers requires understanding of: (1) street light ownership models; (2) utility tariffs; and (3) municipal purchase opportunities.

4.2.1 Street Lighting Ownership

Street lights may be owned by either the utility or the municipality. In both cases, the street lights and the service they provide are paid for by the municipality, but whether a municipality can install LED technology, and the cost savings they may realize for doing so, depends largely on which party owns the street lights.



4.2.2 Utility-Owned Street Lights

The majority of street lights in the region are utility-owned.¹⁵ In this case, a utility purchases, owns, and depreciates the street light on its balance sheet while leasing the use of a luminaire to the customer for the purpose of street lighting. The customer, in most cases a municipality, pays a monthly charge that includes all costs associated with providing the street lighting service, which includes the cost of the energy distribution, transmission, and generation charges,¹⁶ as well as a luminaire charge. The luminaire charge is an itemized charge that generally accounts for the cost of capital, the cost of the luminaire and associated equipment, and the cost of the luminaire’s maintenance, amortized over the expected useful life of the asset. All of these charges are defined in a utility’s street lighting tariff for utility-owned street lights.

When street lights are owned by the utility, the customer’s choice of street light technologies is in most cases limited to the utility’s offerings within the approved tariffs.¹⁷ While utilities generally offer several options for street lighting technologies, they can be slow to develop offerings for newer technologies, as is the case with LEDs. As of August 2014, only 13 of 45 investor-owned utilities in the Northeast and Mid-Atlantic region offer LEDs within their utility-owned tariffs.

Why have investor-owned utilities been slow to develop tariff offerings for LED technology?¹⁸ While there are many factors—financial and otherwise—that may or may

Utility-Owned Street Lighting Tariffs

If an LED rate is not included in a company-owned street light tariff, then *LEDs are unavailable to municipalities that provide street lighting service through that tariff.* As of August 2014, approximately 30 percent of investor-owned utilities in the region offer LEDs within their company-owned tariffs. (Table A1, Appendix A).

Rhode Island’s Municipal Street Light Investment Act

Rhode Island enacted a 2013 law ([Chapter 39-30](#)) establishing formal procedures for municipalities to purchase their utility-owned outdoor lighting systems and directing electric distribution companies to file a tariff incorporating rates for customer-owned dimmable lighting.

¹⁵ Howe, Dan. (et.al.) Rocky Mountain Institute. “Street Fight: LED Street Lighting the Newest Challenge to Old Utility Business Models” (November 2013) (Stating: “[I]n most cities around the country, the local electric distribution company provides overhead street lighting as a basic service at a flat monthly rate per light, which includes the light itself, maintenance, and electricity.”) Accessed: 9/26/14. Available at: http://blog.rmi.org/blog_2013_11_26_Street_Fight. It’s also important to note that according to data cited in this report’s appendix, the majority of street lights in New York, Rhode Island, and near majority in Massachusetts are utility-owned.

¹⁶ Distribution utility generation charges hinge upon whether the customer accepts that utility’s standard offer generation rate. In the case of Vermont, which has not undergone electric industry restructuring, the transmission, and generation rates are predetermined by the distribution utility.

¹⁷ New Jersey’s Public Service Electric and Gas is a notable exception to this general rule, explicitly providing an equation for specialty equipment that it will purchase on behalf of a municipality.

¹⁸ From a timing perspective, many utilities are only required to file new rate cases with their regulators every three years. This is a significant amount of time in the context of rapidly developing technology.



not motivate an investor-owned utility to develop LED tariff offerings, an LED tariff may reduce utility revenues and undermine fixed cost recovery. If a lower LED rate is developed by the utility and customers convert their street lights, the utility's revenues will decrease. Further if there is high demand for LED street lighting conversions due to the cost savings a utility-owned LED tariff may provide, the utility will face significant capital expenditures. While they will recover the capital expenditures over time through rates, the initial capital outlay can be very large and affect the utility's financial standing. To address this initial capital outlay issue, some utilities that have developed utility-owned LED tariffs that limit the number of conversions they can complete each year and have written that into the tariff. It is this combination of decreased revenue and capital outlay that can create disincentives for utilities to develop LED tariffs. What is needed to address these disincentives is a clear public policy mandate and an accompanying business model that works for utilities to offer and more actively promote LED street lighting.

A secondary reason utilities can be slow to invest in LED street lighting is that they can be penalized by regulators and/or customers for making investments in a new and unfamiliar technology if that technology does not perform as predicted. For example, if the utilities invest in LED street lights and they do not perform as expected, it could present a liability to the utility in the form of additional capital outlays to correct or replace malfunctioning street lights.¹⁹ These additional costs could also lead to a finding that the utility investment in the technology was either not 100 percent economically used or useful (i.e. above market replacement cost) leading to some disallowed cost recovery and/or penalties for poor customer service. As LED technology continues to mature and prove itself, this particular impediment to utility adoption of LEDs has become less of a concern.

4.2.3 Customer-Owned (Municipally-Owned) Street Lights

Unlike municipalities with utility-owned street lights, municipalities that own their street lights are generally free to install any technology (e.g. LED) they would like and receive the full economic benefits of doing so. Under municipal ownership, the municipality is fully responsible for the purchase, operation, and maintenance of the street light and only pays the utility for the cost of energy to the street light. The municipalities may maintain the luminaires themselves or contract with a third-party or the utility for maintenance. Most municipalities in the region, however, do not own their street lights as municipal ownership of street lights is more common with large municipalities that have the resources to manage a street lighting system, while smaller municipalities tend to use utility-owned street lights. For this reason, most of the LED street lighting activity to date in the region has been with large municipalities.

¹⁹ Inside Electric News. "New LED Street Lights Fail in the Rain." (Describing the installation, removal, and reinstallation of 2,000 street lights in San Antonio to adjust a design flaw) Accessed 11/23/14. Available at: <http://www.insideelectricnews.com/index.php/top-stories/manufacturers/5587-new-led-street-lights-fail-in-the-rain>



4.2.4 Assessment of Utility-Owned LED Tariffs in the Region

Thirteen of the forty-five investor-owned utilities in the Northeast and Mid-Atlantic offer a utility-owned LED street light tariff.²⁰ The remaining utilities do not currently offer LED as an option. As a result, many municipalities cannot choose to install LED technology through a street light tariff.

However, a further challenge exists in that a portion of the 13 LED tariffs in the region provide little or no cost savings to municipalities compared to their existing street lighting rates. In some cases, the LED rate actually costs a municipality *more* than the less efficient and shorter-life high-pressure sodium rate municipalities are looking to replace. This is a critical issue because if a municipality does not receive adequate cost savings for converting to LED, an LED upgrade will not make economic sense.

How is this higher LED rate possible when cities across the region and country are cost-effectively replacing high pressure sodium street lighting with LEDs? The reason has to do with how some utility-owned street lighting tariffs are structured and the assumptions used within to calculate those rates. These structures and rates are examined below.

4.2.5 Examining Street Lighting Tariff Structures and Assumptions

A utility-owned LED street lighting rate is built from three components: the energy cost, the capital cost including the cost of the LED fixture, and the maintenance cost. The largest portion of the rate is the capital cost. All of these costs are bundled to a monthly charge that a municipality pays on their electric bill. Although LEDs reduce the energy and maintenance components of the rate, they increase the largest component of the rate: capital costs. Therefore, it is possible that the increased capital cost of the LED technology compared to other technologies can offset the energy and maintenance savings in the way that the rate tariff is designed, resulting in little or no cost savings to the municipality. Much depends on the assumptions used for reduced energy costs, potential maintenance savings, and the cost of the LED fixture. It is critical that the utility and regulators appropriately value the energy and maintenance savings while using up-to-date and competitive fixture cost assumptions to develop a rate that reflects the real potential for cost savings to municipalities.

4.2.6 Applied Tariff Structure Examination

As an example, one New York investor-owned utility developed a utility-owned LED rate in 2011 that is still in place today. This LED rate costs a municipality approximately 30 percent more than the comparable high pressure sodium rate. Research into the utility's assumptions revealed that the utility selected an LED street lighting fixture that provided 31 percent energy savings compared to high-pressure sodium with a fixture cost of \$571. Research of recent case studies found that current comparable LED fixtures should provide 50-70 percent

²⁰ Public Service of New Hampshire and Connecticut Light and Power have LED tariffs pending publication and not included here. The PSNH tariff is based upon customer-contributed equipment, which becomes property of the utility once contributed. Additionally, Public Service Electric and Gas offers a flexible company-owned tariff that could be read to include LED technologies.



in energy savings with a fixture cost of between \$113 and \$350. If the utility revised their rate with current assumptions, the rate could be reduced from 30 percent more than the HPS rate to 10-15 percent lower than the HPS rate.

A comparison of high pressure sodium and LED rates for each utility in the region offering an LED rate is provided in Appendix A of this report.

4.2.7 Municipal Purchase of Street Lighting System from Utility

Due to the lack of LED rates or cost-savings provided by LED rates, many municipalities are looking to purchase their street lighting system from the utility so that it is no longer utility-owned. Whether this is a viable option varies by state and, in many cases, is at the discretion of the utility. In some states including Massachusetts, Rhode Island, and Maine, street lighting system purchases have been enabled by specific legislation that requires utilities to allow municipalities to purchase street lights and attain ownership. This has been an especially valuable tool in Massachusetts where more than 75 municipalities have purchased their street lights from the utility, and more than 37 of those have converted to LED. According to the Massachusetts Department of Energy Resources, LED conversion in 41 of Massachusetts municipalities has saved more than 28,885,287 kWh (almost 29 GWh) over a period of three years, resulting in over \$7.6 million in efficiency program incentives.

4.3. Financial Barriers

Barrier: Access to and the cost of capital to purchase street lights from the utility and/or fund LED street light conversions is a significant barrier for municipalities. Further, municipalities that choose to purchase or convert utility-owned street lights before the street light asset has been fully depreciated will face additional capital costs.

A discussion of financial barriers slowing LED conversion requires examining: (1) common misconceptions regarding LED costs; (2) stranded assets associated with conversion; and (3) available sources of capital.

4.3.1 Common Misconceptions Regarding LED Costs

Two common misconceptions regarding LED costs can discourage prospective street light purchasers: (i) perceived high up-front costs; and (ii) the perceived ‘first-mover’ dilemma.

4.3.1.1 Perceived High Up-Front Cost of LED Technology

Decision-makers sometimes cite the cost of LED technology as the most significant roadblock toward prospective street light conversions. Yet, when examined on a life-cycle basis, reductions in energy usage and maintenance costs depict LED street light conversions as an attractive financial proposition even prior to the recent decline in LED cost. High quality LED



street lights are available from respected manufacturers for as little as \$99.²¹ Table 3 shows typical costs of an LED conversion based on recent case studies.

Table 3: Typical LED Street Light Retrofit Costs²²

Fixture Type	Light Output					
	Low (<50W)		Medium (50W-100W)		High (>100W)	
	Min	Max	Min	Max	Min	Max
Decorative retrofit kit	\$350	\$615	\$550	\$950	\$750	\$1,450
Cobrahead fixture	\$99	\$225	\$179	\$451	\$310	\$720

4.3.1.2 Perceived First-Mover Dilemma

A utility or municipality may be hesitant to invest in LED street light conversions due to concerns about early adoption. These actors are cautious of a new technology’s early cost-benefit ratio, which can be low until robust competition has a chance to decrease prices, improve energy savings, and improve overall product performance. This perceived first-mover dilemma can discourage or delay utility or municipal LED street light investments. However, when an analysis is performed that compares the operating cost savings of installing LED technology now to the product cost and energy cost savings if the technology is installed in the future, it is more economically beneficial to install the technology now. It will ultimately cost a municipality or utility more to wait. This is often referred to as the “cost-of-waiting”.

Though economically it makes sense for municipalities and utilities to install LED technology right now, what further price reductions might we expect? A 2013 Department of Energy report notes that price reductions, which have followed a logarithmic curve, have begun to slow substantially and will be less significant than they have been in the past.²³ For example, Seattle City Light (SCL) in Seattle, Washington has been in the process of a phased LED street light replacement project since 2009. Each year, the cost of equivalent LED street lights has fallen significantly. Table 4 tracks the decline in cost of a 70 W LED cobrahead street light used by the city of Seattle, which replaced a 100 W HPS cobrahead fixture. In general, LED street light products are maturing with more competitive pricing for a range of product choices. While further product innovations and cost reductions are still possible, product costs today make LED replacements attractive investments - reducing the concern of missing out on future possible product improvements or cost reductions. More important now is the missed opportunity to reduce costs by re-lamping undepreciated legacy technologies with LED street lights.

²¹ Reuters. “Cree Introduces the Industry’s First \$99 LED Street Light as a Direct Replacement for Residential Street Lights,” (August 2013) Accessed: 1/12/15. Available at: <http://uk.reuters.com/article/2013/08/06/nc-cree-idUSnBw065147a+100+BSW20130806>

²² Supra, at note 9. Page 12.

²³ US Department of Energy Building Technologies Office: “SSL Pricing and Efficacy Trend Analysis for Utility Program Planning.” (October 2013) Page 32. Accessed: 1/12/15. Available at: http://apps1.eere.energy.gov/buildings/publications/pdfs/ssl/ssl_trend-analysis_2013.pdf



Table 4: SCL Example of LED Street Light Cost Reduction over 4-Year Period²⁴

LED Street Light Cost Reductions over 4-Year Period					
	2009	2010	2011	2012	2013
Seattle (Purchases of 2,000+ Units)	\$369	\$288	\$239	\$204	\$179
Los Angeles	\$432	\$298	\$285	\$245	\$141

4.3.2 Stranded Assets

Stranded asset costs are another obstacle in the shift to the widespread adoption of LED street lights. A stranded asset is an investment which seemed prudent at the time of purchase, but due to changing circumstances was unable to depreciate to the end of its useful life. In the context of LED street light conversions, conventional street lights installed within the last 20 years represent potential stranded assets because they may not be fully depreciated when municipalities seek to replace them with new LED technology. In the context of utility-owned equipment, most street lighting tariffs in our region require any municipality requesting technology conversion to compensate the utility for stranded asset costs related to the former luminaire. For most common types of street lights, this can amount to as much as \$200 per fixture that must be paid to the utility before an existing street light can be replaced.

4.3.3 Capital Sources

Lack of capital or mechanisms for obtaining capital is another obstacle to municipal LED street light conversions. While many funding sources and mechanisms are available, not all are desirable and a municipality may not be aware of all available options. Municipalities can use funding sources such as bonds and operating budgets, as well as third-party funding sources such as tax exempt lease purchasing agreements, vendor financing, and energy savings performance contracts.

4.3.4 Municipal Bonds and Qualified Energy Conservation Bond Subsidies

Municipalities can self-fund an investment in LED street lights by issuing a bond. Bond issuances above a certain threshold (which varies by municipality) must be approved by voters and would require an information campaign to inform voters regarding the benefits of LED street lighting. One option for communities considering a bond issuance is the use of a Qualified Energy Conservation Bond (QECCB).

A QECCB is a type of taxable bond that can be issued by state, local, and tribal governments to finance energy conservation projects. QECCBs are allocated to the states by the federal

²⁴ US DOE Energy Efficiency & Renewable Energy, “MSSLC: Shaping the Future of Street Lighting,” Seattle Pricing Chart, Page 5. (September 2013) Accessed: 1/12/15. Available at: http://apps1.eere.energy.gov/buildings/publications/pdfs/ssl/brodrick_msslc-phoenix2013.pdf
Los Angeles numbers derived from 1/5/15 NEEP correspondence with Los Angeles Bureau of Street Lighting.



government according to population, with the expectation that each state will sub-allocate a portion of their QECBs to large local governments and municipalities (populations of 100,000 or more).²⁵ Federal subsidies for QECBs can reduce the bond's interest payment to below three percent, making them an attractive financing vehicle for municipally sponsored energy conservation projects.²⁶ QECBs can either be issued as direct payment bonds or tax credit bonds. Direct payment bonds offer the municipality a direct payment from the treasury to subsidize the bond interest, while tax credit bonds offer the bond holder a subsidy in the form of a tax credit.

A major barrier limiting the use of QECBs for small projects is the high transactions costs associated with their issuance.²⁷ No more than two percent of a bond's proceeds can be used to finance its cost of issuance.²⁸ Also, transaction costs may make small issuances harder to place with accredited investors. Nevertheless, some jurisdictions have been able to surmount the transaction cost barrier by pairing their issuances with other funds or bonds to buy down transaction costs covered by the issuance itself.²⁹

QECBs have successfully been used by San Diego, CA and Richmond, CA to finance high efficiency street lighting projects.³⁰ In both instances, the QECBs were privately placed with a single qualified investor, and the transaction structured as a lease-purchase agreement where the investment is secured by investor-ownership of the lighting equipment until the debt is repaid.

4.3.5 Operating Budgets

Alternatively, a city with a large enough operating budget can fund the cost of a phased conversion through the energy and maintenance savings that result from a prior conversion phase. For example, the New York City Department of Transportation (NYCDOT) was able to use operational cost-savings resulting from a first phase of LED conversions to subsequently invest in additional LED street light conversions.³¹

²⁵ IRS Notice 2009-29. Qualified Energy Conservation Bond Allocations for 2009. Accessed: 1/12/15. Available at: <http://www.irs.gov/pub/irs-drop/n-09-29.pdf>

²⁶ Bellis, Elizabeth (et. al.). Energy Programs Consortium. *Qualified Energy Conservation Bonds (QECBs)*. Page 6. Accessed: 1/12/15. Available at: http://energy.gov/sites/prod/files/2014/06/f16/QECB_memo_12-13-13.pdf.

²⁷ *Id.*

²⁸ 26 USC 54A (e)(4)

²⁹ *Supra*, at note 25

³⁰ Lawrence Berkeley National Laboratory. *Using QECBs for Street Lighting Upgrades: Lighting the Way to Lower Energy Bills in San Diego*. (July 2012) Accessed: 1/12/15. Available at: <http://energy.gov/sites/prod/files/2014/06/f16/street-lighting-qecb.pdf>

³¹ US Department of Energy. *New York: Self-Funding*. (Date Unknown). Accessed: 1/12/15. Available at: http://apps1.eere.energy.gov/buildings/publications/pdfs/ssl/financing_nyc-brief.pdf



4.3.6 Third-Party Funding Sources

An abundance of third-party funding sources are available for LED street lighting conversions. For example, tax exempt lease purchasing arrangements, vendor financing, energy savings performance contracts and global management performance contracts enable municipalities to obtain equipment without up-front capital, and instead pay for LED conversions over a period of time based on projected energy cost-savings. **A major access barrier for such financing options is that most third parties will not finance the retrofit of a small facility or number of lights.** For this reason, it is better for small municipalities to aggregate with other small municipalities for investment in street lighting conversion. Such aggregation methods have been successfully utilized in Iowa³² and Massachusetts.³³ In some locales, utility efficiency program incentives are another source of third-party funding for LED street light conversions. For example, the city of Boston funded its LED street light conversion in part with NSTAR incentives of \$0.20 for each kWh of energy saved annually. This provided approximately \$142/luminaire or 26 percent of the project's costs.³⁴

Metropolitan Area Planning Council Street Lighting Program

The Metropolitan Area Planning Council is a Massachusetts non-profit that guides municipalities through the LED street light conversions process, including street light buybacks, the energy performance contracting process, and Massachusetts' statewide procurement process.

³² US Department of Energy, Building Technologies Program. *Iowa Municipalities Unite to Save Energy with LED Street Lighting*. (November 2012). Accessed: 1/12/15. Available at:

http://apps1.eere.energy.gov/buildings/publications/pdfs/ssl/iowa-muni_brief.pdf

³³ Metropolitan Area Planning Council. *LED Street Lighting*. Accessed: 1/12/15. Available at:

<http://www.mapc.org/led-street-lighting>

³⁴ US Department of Energy. *Boston: Grants and/or Rebates*. Accessed: 1/12/15. Available at:

http://apps1.eere.energy.gov/buildings/publications/pdfs/ssl/financing_boston-brief.pdf



5. A Regional Strategy to Overcome Municipal Street Lighting Conversion Barriers

As communities continue to explore the adoption of LED street lights there is good news: here in the Northeast-Mid-Atlantic region viable solutions already exist to overcome the technical, regulatory, and financial barriers. For every barrier, there is at least one state, utility, municipality, or organization that has developed a creative solution to overcome that barrier. Appendix A provides an overview of what states are doing in this arena.

The news is encouraging but the reality is that these barriers will continue to impede broad adoption of cost-effective LED street lights without a concerted regional initiative to “champion” a regional conversion goal and connect stakeholders with solutions to achieve it. Such an effort should build on the success of US DOE’s High Performance Outdoor Lighting Accelerator (HPOLA) and Municipal Solid-State Street Lighting Consortium (MSSSLC) which address these issues on a national scale.³⁵ Selecting the Northeast-Mid-Atlantic region for such an effort makes sense given the high cost of electricity and state commitments to reduce carbon emissions through increased energy efficiency.

Recommended Regional Goal: 30% Conversion by 2020

To accelerate municipal LED street light conversions in the Northeast-Mid-Atlantic region, we recommend a regional initiative with the goal to convert 30 percent of the region’s street lights to high efficiency LED by 2020. This would deliver more than 529,000 MWh energy savings annually, \$114 million in cost savings, reduced light pollution, improved lighting quality, greater perceived security, and reduced carbon emissions. A strategy beginning in 2015 to achieve 30 percent conversion by 2020 could be accomplished with conversion commitments from 30 of the region’s largest cities (population of 100,000+), plus conversion commitments from approximately 50 additional medium sized cities. While this goal is optimistic,³⁶ we believe it is achievable.³⁷

To put this goal in perspective, Figure 1 compares US DOE’s national LED street light penetration estimates and projections (i.e., the dark line) with the potential for increased penetration in the Northeast-Mid-Atlantic regional resulting from a coordinated regional

³⁵ The Department of Energy provides a trove of outreach materials through their MSSSLC and High Performance Street and Outdoor Lighting Accelerator. For example, the Department of Energy publishes a [Model Specification for LED Roadway Luminaires V2.0](#) and [Retrofit Financial Analysis Tool](#) that can that can be used by municipalities to plan streetlight conversions. A regional strategy would leverage these—and other MSSSLC publications—in referring prospective participants to the High Performance Street and Outdoor Lighting Accelerator.

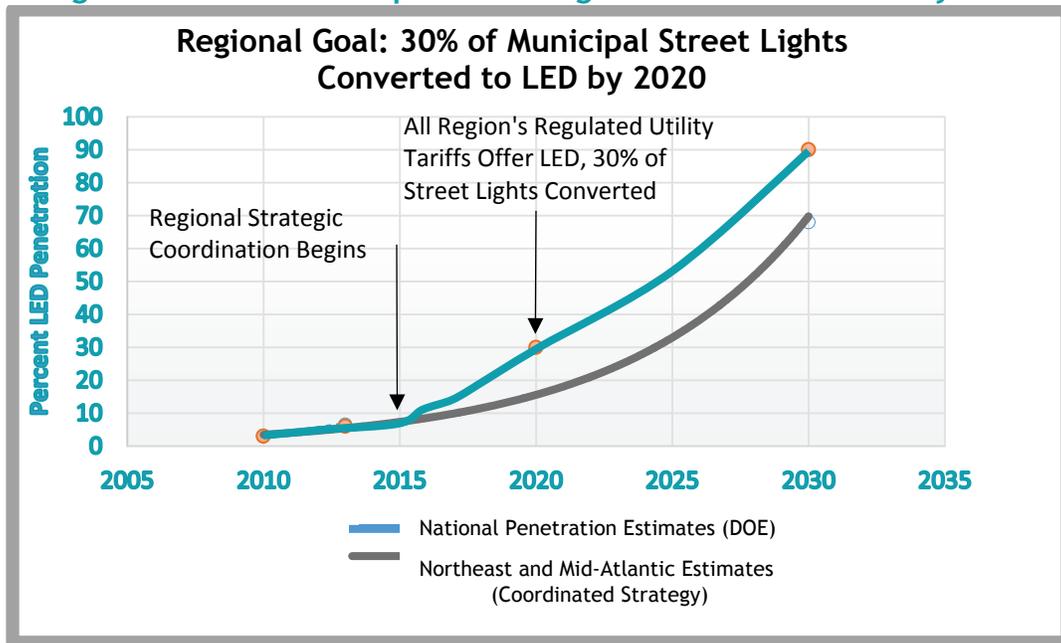
³⁶ US Department of Energy, Office of Energy Efficiency and Renewable Energy. *Solid State Lighting Research and Development: Multi-Year Program Plan*. (April 2014) Page 8, 13. (US DOE estimates 2013 area/roadway installed penetration at 7.1%, and projects 68% of all area, roadway, and highway lighting will be converted to LED by 2030) Accessed: 1/12/15. Available at: http://apps1.eere.energy.gov/buildings/publications/pdfs/ssl/ssl_mypp2014_web.pdf

³⁷ For example: There are approximately five million street lights in the region; therefore 30 percent of total inventories equates to roughly 1.5 million luminaires. If the region’s 30 largest cities convert their lighting inventories to LED, they will have converted approximately one million luminaires; about 1/3 of these cities have already committed to conversion. If approximately 10 smaller cities within the region commit to conversion each year until 2020, the goal of 1.5 million luminaires will have been reached.



strategy (i.e., light blue line). As has been achieved in other market transformation efforts, we believe that achieving an installed penetration of 30 percent regionally will build a critical mass of momentum that will carry the region to achieve near complete conversion by 2030 compared to US DOE’s national projection of 70 percent by 2030. For example, once tariffs and regulatory policies have been adopted by a state, they can be fully deployed across that state and provide an important model for other states to follow.

Figure 1: 30% of Municipal Street Lights Converted to LED by 2020



Recommended Regional Strategy: Identify Solutions, Engage Stakeholders/Recruit Participants, Track Progress

As articulated in section 4, the barriers to street light adoption are technical, regulatory, and financial. From a technical perspective, municipalities lack resources and expertise to understand and implement successful street lighting upgrade projects. From a regulatory perspective, utilities are slow to develop tariffs that offer LED or lighting controls and lack financial or regulatory incentives that would motivate them to do so. Financially, both utilities and municipalities are challenged by the high initial costs of LED technology and the stranded costs of legacy lighting that is replaced before it is depreciated. Solutions to address these barriers exist, and in some cases need further development.

Figure 2 Provides an Overview of Barriers and Proposed Regional Solutions.



Figure 2: Barriers & Proposed Regional Solution

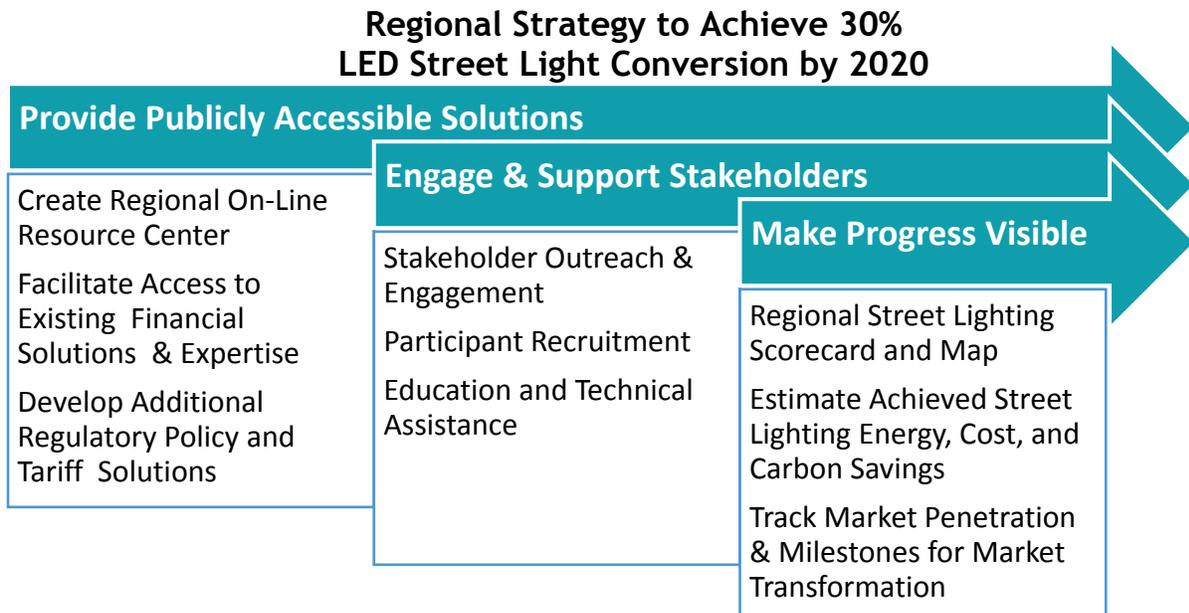
BARRIERS	SOLUTIONS
<p>Technical Municipalities lack resources and technical expertise</p> <p>Financial Stranded costs from legacy lighting and high up-front transactional costs for new LED street lights</p> <p>Regulatory Utilities lack incentives to retire legacy lighting or adjust street lighting tariffs to encourage LED street light conversions</p>	<p>Regional information sharing Forums, On-line Resource Center and Identified Expertise</p> <p>Financial Tools and Resources</p> <p>Regulatory Policies and Model Tariffs</p>

The need, opportunity and solutions exist across the region to overcome these barriers. In some cases additional solutions are needed (e.g., new regulatory policies and model tariffs). In all cases, solutions require supported dissemination and active stakeholder engagement to gain traction towards the regional goal.

Our recommended three-part strategy to achieve this includes:

1. Identify, develop and make available solutions to overcome the known barriers to high efficiency municipal street lighting;
2. Engage stakeholders and recruit and support states and municipalities to adopt these solutions to achieve municipal street light conversion goals; and
3. Track and communicate progress across the region toward the goal of 30 percent conversion by 2020.

Figure 3: Regional Strategy to Achieve 30% LED Street Light Conversion by 2020





Strategy Element 1: Provide Publicly Accessible Solutions

A primary element of the regional strategy is to transfer learning from across the region where states and municipalities have already overcome technical, regulatory, and financial barriers supplemented by the development of additional needed solutions - primarily targeted to financial, regulatory and tariff related barriers. Available solutions and related expertise should be made available through an on-line regional resource center with links to other relevant experience and resources available nationally (e.g., through US DOE efforts).

1. Create a Regional Online High Efficiency Street Lighting Resource Center

For nearly every adoption barrier, whether technical, financial, or regulatory, our research found that at least one state, utility, municipality, or organization in the region that has developed a creative solution to overcome it. However little of this information is disseminated beyond the local stakeholders that have implemented them. Connecting stakeholders across the region with these solutions is a high priority recommended strategy.

A major component of connecting stakeholders to these solutions is the development of a *Regional Online High Efficiency Street Lighting Resource Center* to convey best practices from across the region. With references and links to other relevant resources nationally, components of the *Online Resource Center* could include the following:

- Information about the Regional Goal, Initiative and Stakeholder Participation
- Regional Street Lighting News and Progress Updates
- Media and Communication Kits
- Case Studies and Exemplars of Successful Projects
- Links to Successful Utility Tariff Models
- Information on Successful Financing Methods
 - Bulk Purchasing Resources
 - Innovative Energy Services Models
 - Model Transactional Documents
 - Example RFQs and RFPs
- Links to all MSSLC and HPOLA Tools and Resources
 - Key Reports and Conversion Guidance Documents
 - Retrofit Analysis Tools
 - Model Specifications

2. Develop Regulatory Policies, Incentives & Tariffs to Encourage LED Street Light Conversions

Regulatory barriers and lack of LED and advanced controls tariff offerings remain among the largest hurdles to increased implementation of high efficiency street lighting. To overcome this we recommend that a team of experts be engaged through a stakeholder advised process to identify potential regulatory policies and tools that could encourage utilities to develop tariff offerings and support their municipal customers to implement upgrade projects at



scale. These constructs may include unique applications of cost trackers,³⁸ return on equity adders,³⁹ and non kWh based performance incentives and targets.⁴⁰ In developing these regulatory policies, tools and model tariffs, the team should engage key stakeholders including regulators and utilities as well as consumer advocates. If successful, adoption of such policies could financially motivate utilities to move forward with tariffs and encourage large-scale conversion - an outcome that could potentially convert the entire region in a few short years once the policies and tariffs are in place.

3. Facilitate Access to Financial Tools and Resources

Many municipal and utility stakeholders cite financial barriers as the largest hurdle to high efficiency street lighting conversion. While clearly advantageous on a lifecycle basis, initial costs of LED equipment are higher than incumbent technologies. Furthermore, costs stranded in legacy assets must be accounted for during conversion. This effort should seek to develop and/or leverage resources such as: (1) Utility Incentive Programs;⁴¹ (2) Bulk Procurement Options;⁴² and (3) Innovative Financing Models.⁴³ We recommend a stakeholder advised effort supported by experts to develop recommended guidance while leveraging existing financial tools and resources. Such development could be undertaken either as a regional effort as a task of an existing national effort (e.g., US DOE's MSSLC).

Strategy Element 2: Engage Stakeholders to Support Municipal LED Streetlight Conversions

Another key element of the regionally coordinated strategy is engaging key stakeholders to aid the development, review, dissemination, and implementation of recommended solutions

³⁸ Accelerating capital recovery for certain investments deemed as supporting the public good (e.g. streetlights) could help provide utilities with up-front capital necessary for conversion. This tactic is already used in several different venues including grid modernization efforts, advanced metering infrastructure, and emission control equipment. A similar strategy would allow utilities to earn an immediate return for construction work in progress within the realm of street lighting. This would enable utility bulk purchase of street lighting equipment in a manner that lowers purchasing costs through economies of scale.

³⁹ The Federal Energy Regulatory Commission provides incentives through the use of Return on Equity (ROE) adders. ROE adders increase the rate of return an investor would normally receive from ratepayers for investing their capital in a specific project or equipment. This market based incentive could potentially be applied in the field of street lighting by providing a slightly elevated return on investment for LED street lighting equipment.

⁴⁰ Weatherization goals are unique from typical efficiency program goals in that their performance targets are not based upon kWh saved, but rather number of homes weatherized. Borrowing from this field of utility incentives, a savvy incentive program could set annual goals for number of street lights converted and provide tiered performance incentives to a utility according to how far they surpass the baseline goal. Such incentives could be conditioned upon meeting traditional kWh-based program requirements.

⁴¹ Drawing upon previous successes, the region's utilities and energy efficiency programs could be engaged to develop effective incentive offerings for street lighting conversions. For example, in Vermont regulators approved the use of energy efficiency incentives as a mechanism to buy-down a large portion of stranded costs associated with legacy street lighting systems. While not without controversy, this model eliminated much of the capital cost required of municipalities to convert street lights.

⁴² Bulk procurement of LED street lighting equipment has become a popular tool for reducing conversion costs. Further, municipal aggregation presents the opportunity for smaller cities and towns to band together for purchase-price negotiation, as well as to explore other alternative procurement strategies.

⁴³ Lease-purchase agreements, municipal bonding options, infrastructure as a service, and other avenues are available for municipalities that own their street lights, or have an interest in their purchase. Further, innovative companies in the energy services field, such as [Commons Energy](#), are incorporating the use of patient capital to complete projects in municipalities that previously had been unable to access to performance contracts.



to achieve the regional goal of 30 percent conversion by 2020. Stakeholder engagement can be accomplished through: (1) Outreach and Education; (2) Participant Recruitment; and (3) Connecting Participants with Technical Expertise. Such engagement should complement existing processes to engage communities to set and achieve energy efficiency, clean energy and carbon emission reduction goals.

1. Stakeholder Outreach and Engagement

A robust stakeholder outreach and engagement campaign is an essential tool to disseminate best practices to relevant regional actors. This campaign should leverage existing regional and national support networks to connect stakeholders and build productive working relationships, aligning policy, program, and market efforts toward advancement of high efficiency street lighting. Outreach to engage stakeholders should use multiple dissemination avenues, including social media, newsletter contributions, journal articles, and presentations at relevant conferences or events targeting community, state, and utility stakeholders.

Such a campaign should leverage the collective experiences of a regional working group to facilitate knowledge transfers, identify best practices, and scale up through combined efforts until regional street lighting inventories have reached a transformation tipping point of approximately 30 percent installed LED capacity.⁴⁴ To fulfill this purpose, the working group should communicate via monthly or bi-monthly calls, quarterly webinars, and annual in-person meetings. All webinars should be recorded and archived for dissemination via the Online Resource Center. Working group members should be representative of all actors in the conversion process, including state energy offices, municipal officials, energy advocates, regulators, utilities, and key national stakeholders such as DOE. The working group could use subgroups, or “leadership advisory committees”, assisted by expert consultants to develop specific technical, regulatory, and fiscal solutions to overcome regulatory and financial barriers.

2. Targeted Participant Recruitment

In addition to the generalized outreach and education facilitated by the stakeholder group, the regionally coordinated strategy should target participant recruitment to reach a high efficiency lighting penetration rate of 30 percent by 2020.⁴⁵ Major street lighting stakeholders such as state departments of transportation and large municipalities can deliver opportunities to convert large inventories through a single point of contact. Likewise, those communities that have already demonstrated an interest in energy conservation or carbon

⁴⁴ To ensure widespread dissemination of best practices through municipal point-of-contact engagement, the working group should forge strategic alliances to facilitate member presentations at regional conferences, workshops, and events. The working group should align themselves with initiatives like the Department of Energy’s High Performance Outdoor Lighting Accelerator (HPOLA), and regional members of membership groups like the Municipal Solid-State Street Lighting Consortium (MSSLC). It may work with groups such as the National Association of State Utility Consumer Advocates (NASUCA), the National Association of Regulatory Utility Commissioners (NARUC), and the National Association of State Energy Officials (NASEO).

⁴⁵ In this context, “Participants” are stakeholders that commit to converting their street lighting inventory and may or may not be part of the working group.



reduction strategies should also be targeted for recruitment.⁴⁶

In the same way that communities currently engaged in energy conservation strategies could be targeted for street lighting outreach, street lighting conversion could be used as the cornerstone of a broader energy conservation strategy. Street lighting is one of the most visible opportunities for energy efficiency in any community. Often when a street lighting conversion takes place, news outlets document the conversion, elected officials hold press conferences, and the public is asked to provide input. A regionally-supported, community-based initiative could leverage the high visibility of street lighting to connect communities to other energy conservation strategies, including DOE resources such as the Better Buildings Initiative and Accelerators.

3. Technical Assistance and Education

In addition to technical assistance provided through the Regional Online Street Lighting Resource Center, the regional stakeholder working group could connect interested participants with local regulatory, technical, and financial expertise through a comprehensive stakeholder network. Further, the initiative can facilitate knowledge transfer by subject matter experts through webinars, presentations, peer exchanges, and case studies recorded and archived within the Regional Online Street Lighting Resource Center.

Strategy Element 3: Track, Measure and Make Progress towards Goals Visible

Tracking and measurement of progress toward the goal of 30 percent conversion by 2020 can support effective implementation of the regional strategy using tools such as: (1) a Regional Street Lighting Scorecard and Map; (2) Quantification of Street Lighting Energy, Cost, and Carbon Savings Estimates; and (3) Verification and Adjustment of LED Penetration Projections. These progress trackers could be disseminated to media outlets as well as provided to policymakers and other stakeholders to support achievement of the 2020 and long-term market transformation goals.

1. A Regional Street Lighting Scorecard and Map

To highlight the region's progress toward high efficiency street lighting, the online resource center could host and maintain a regional map focused on high efficiency street lighting to track: (1) Jurisdictions that have converted their inventories/committed to conversion; (2) Jurisdictions that have enacted laws enabling LED conversion; and (3) Utilities offering LED tariffs. To supplement the street lighting map, the initiative could produce an annual scorecard identifying champions amongst municipalities, regulators, energy offices, and utilities.

⁴⁶ Most importantly, the working group may identify stakeholders through regional and state-level groups such as State Energy Offices, Energy and Climate Action Groups, local municipal associations, and the Conference of Mayors. One potential avenue for recruitment might be through membership associations, such as the Urban Sustainability Director's Network.



2. Street Lighting Conversion Energy, Cost, and Carbon Savings Estimates

Quantifying the benefits of completed LED conversions will buttress arguments in favor of conversion for those municipalities considering high efficiency street lighting. While case studies provided by the DOE and MSSLC are an excellent resource in this respect, communities would benefit from knowledge of what their neighbors have saved, as well as cumulative savings within the region. Energy savings, cost savings, and carbon emission reductions from within the region should be identified for every participant completing a conversion and documented through case studies, as well as via a dashboard within the resource center.

3. LED Penetration Projections and Key Performance Indicators

This report projects that the region can achieve 30 percent conversion to high efficiency street lighting by 2020. While initial progress may be slow, we project that momentum for street lighting conversion will grow rapidly over the next five years. The penetration curve in Figure 1 and its associated projections will serve as a guidepost against which to measure progress, helping to determine the most efficient allocation of resources to achieve the regional goal.

In addition, the regional initiative should track progress by key performance indicators that relate to indicators of success relative to the 2020 goal and long-term market transformation such as those indicated below.

Key Performance Indicators Towards 30% Goal by 2020	
Strategy 1: Provide Publicly Accessible Solutions	<ol style="list-style-type: none"> 1. Online Regional Resource Center is widely used and referenced by regional stakeholders to support streetlight conversions. 2. State regulators, utilities and consumer advocates adopt and use recommended regulatory policies, tools and model LED street light tariffs. 3. States and municipalities adopt and use financial solutions and resources to make undertake conversion to LED streetlights.
Strategy 2: Stakeholder Outreach and Engagement	<ol style="list-style-type: none"> 1. 30 major and 50 medium-size municipalities adopt LED streetlight conversion goals and undertake programs to make significant progress by 2020. 2. Utilities propose and regulators adopt policies and tariffs that support accelerated municipal conversion to LED street lighting. 3. Municipalities participate in coordinated bulk procurement of LED street lights.
Strategy 3: Track and Make Progress Visible	<ol style="list-style-type: none"> 1. Media outlets and stakeholders (e.g., state agencies, clean energy advocates) reference the Regional Street Lighting Conversion Map, Scorecard recognize or support LED street light conversion programs. 2. States and municipalities are publicly recognized for their commitments and progress to accelerate LED street light conversions.



Appendix A: State Analyses

There are 45 investor-owned utilities in the region, representing the vast majority of the street light conversion opportunities. 13 of these investor-owned utilities offer a utility-owned LED tariff. (Table A1)

Table A1: Northeast and Mid-Atlantic Investor-Owned Utilities Tariff Offerings

Investor-Owned Utilities and Utility-Owned LED Tariff Offerings			
State	Investor Owned Utility	% State's Residential Customers	Utility-Owned LED Tariff
CT	Connecticut Light & Power	75%	Pending
CT	United Illuminating	17%	Yes
DC	PEPCO	100%	No
DE	Delmarva Power	66%	Yes
MA	Massachusetts Electric Co. (National Grid)	43%	Yes
MA	NSTAR	34%	No
MA	Western Massachusetts Electric Co	7%	No
MA	Nantucket Electric Co	1%	No
MA	Fitchburg Gas and Electric	1%	Yes
MD	Baltimore Gas and Electric	47%	Yes
MD	Potomac Electric Power Co	21%	No
MD	Potomac Edison Co	11%	Yes
MD	Delmarva Power	9%	No
ME	Central Maine Power	77%	Yes
ME	Bangor Hydroelectric Co.	15%	No
ME	Maine Public Service Co.	4%	No
NH	Public Service of New Hampshire	70%	Pending
NH	Unitil	11%	No
NH	Liberty Utilities	6%	No
NJ	Public Service Electric and Gas	56%	No
NJ	Jersey Central Power and Light	27%	No
NJ	Atlantic City Electric Co.	14%	Yes
NJ	Rockland Electric Co.	2%	Yes
NY	Consolidated Edison	40%	No
NY	Niagara Mohawk Power Co.	20%	No
NY	Public Service Electric and Gas- Long Island	18%	No
NY	New York State Electric and Gas	10%	No
NY	Central Hudson Gas and Electric	4%	No
NY	Rochester Gas and Electric Co.	4%	No
NY	Orange and Rockland	2%	Yes
NY	Pennsylvania Electric Co	~0%	No
PA	Potomac Edison Co	27%	No
PA	PPL Electric	20%	No
PA	Western Pennsylvania Power Co.	14%	No
PA	Metropolitan Edison	10%	No



Investor-Owned Utilities and Utility-Owned LED Tariff Offerings			
State	Investor Owned Utility	% State's Residential Customers	Utility-Owned LED Tariff
PA	Pennsylvania Electric Co	10%	No
PA	Duquesne Light and Power	9%	Yes
PA	Pennsylvania Power co	3%	No
PA	UGI Utilities	1%	No
PA	Pike County Power Co.	~0%	Yes
PA	Citizens Electric	~0%	No
RI	Narragansett Electric Co. (National Grid)	99%	No
RI	Block Island Power Co.	~0%	No
VT	Green Mountain Power	39%	Yes
VT	Central Vermont Public Service (Legacy)	34%	Yes

Almost every state has legislatively enabled energy performance contracting, and some states encourage utilities to offer street lighting equipment for sale to interested purchasers. The region is also home to over 50 participants in the Department of Energy's MSSSLC, including two utility commissions, nine utilities, and 35 municipalities. (Table A2)

Table A2: Northeast and Mid-Atlantic MSSSLC Participants

Northeast and Mid-Atlantic MSSSLC Participants		
State	Participant	Type
CT	Northeast Utilities (CL&P)	Utility
CT	United Illuminating	Utility
CT	Groton Utilities	Utility
CT	City of Hartford	Municipality
CT	Town of Madison	Municipality
CT	Town of Manchester	Municipality
DC	District of Columbia DOT	Municipality
DC	Pepco	Utility
DC	Demonstration of Energy Efficient Developments (DEED)	Other
DC	US Air Force, Secretary of Air Force for Energy	Other
DE	City of Lewes	Municipality
MA	National Grid	Utility
MA	City of Holyoke Gas and Electric Department	Utility
MA	SELCO - Shrewsbury Electric	Utility
MA	Massachusetts Department of Energy Resources	Other
MA	Cambridge Community Development Dept	Other
MA	City of Boston	Municipality
MA	City of Woburn	Municipality
MA	Town of Acton	Municipality
MA	Town of Barnstable	Municipality
MA	Town of Easton	Municipality
MA	Town of Medfield	Municipality
MD	Maryland Department of the Environment	Other
ME	City of South Portland	Municipality



Northeast and Mid-Atlantic MSSSLC Participants

State	Participant	Type
ME	City of Westbrook	Municipality
NH	New Hampshire Department of Transportation	Other
NH	City of Keene	Municipality
NH	Hollis Department of Public Works	Municipality
NJ	New Jersey Board of Public Utilities	Other
NJ	Township of Jackson	Municipality
NY	New York State Department of Public Service	Other
NY	Port Authority of NJ and NY	Other
NY	New York City Department of Transportation	Other
NY	Orange and Rockland	Utility
NY	Village of Sherburne Electric Light Department	Utility
NY	City of Corning	Municipality
NY	City of New Rochelle	Municipality
NY	City of Rochester	Municipality
NY	City of Schenectady Energy Advisory Board	Municipality
NY	Town of Amherst	Municipality
NY	Village of Croton-on-Hudson	Municipality
NY	Village of Great Neck Plaza	Municipality
NY	Town of Amherst	Municipality
NY	Village of Southampton	Municipality
PA	Delaware Valley Regional Planning Commission	Other
PA	City of Philadelphia	Municipality
PA	Borough of Ellwood City	Municipality
PA	Borough of St Lawrence	Municipality
PA	City of Sunbury	Municipality
PA	City of York	Municipality
PA	Lower Merion Township	Municipality
PA	Milford Township	Municipality
PA	Springfield Township	Municipality
PA	Whitehall Township	Municipality
RI	US Naval Undersea Warfare Center	Other
RI	Town of Barrington	Municipality
VT	Burlington Electric Department	Utility

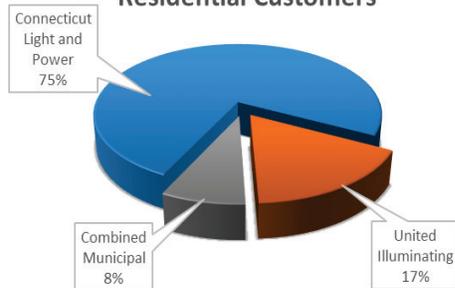


A. Connecticut

Connecticut Street Light Summary

Number of Street Lights:	312,140
Percent Region's Total Street Lights:	6 percent
Annual Street light Energy Usage:	192 GWh
Annual Potential Energy Savings:	96 GWh
Annual Potential Energy-Cost Savings:	\$12.6 Million
Annual Potential Maintenance Cost-Savings:	\$15.6 Million
LED Conversion Installed Costs:	\$87.7 Million
Annual Potential Lighting Controls Energy Savings:	8.6 GWh
Annual Potential Lighting Controls Cost Savings:	\$1.04 Million
Lighting Controls Installed Cost:	\$9.36 Million

Connecticut Utilities by Percent Residential Customers



1. Tariff Status

United Illuminating, which carries roughly 17 percent of the state's street light opportunities offers a utility-owned LED street light rate. (Table A3) Connecticut Light and Power (CL&P), which carries roughly 75 percent of the state's street light opportunities, does not currently offer a utility-owned tariff, but evidence indicates that a pending rate case includes an LED tariff.⁴⁷

2. Legislative Background

As mentioned in the body of this assessment, some states have enacted legislation requiring a utility to sell their street lighting equipment to an interested municipality. While Connecticut has not enacted such legislation, a 2005 Public Utility Commission decision directs CL&P (the state's largest utility) to make the purchase of street lighting equipment available to interested municipalities.⁴⁸ Such purchase can be staggered over a five year period. Also, Connecticut has a legislatively enabled energy savings performance contracting program for municipalities.⁴⁹

⁴⁷ State of Connecticut Public Utilities Regulatory Authority. Docket No. 14-05-06. PFT of Kenneth B. Bowes. (June 9, 2014) Accessed 1/12/15. Available at: [http://nuwnotes1.nu.com/apps/financial/nuinvest.nsf/0/05212330CECC6D8985257CF300521543/\\$FILE/201420CLPpercent20CL&P20rate%20casepercent20ratepercent20case--distribution20resiliency%20testimonypercent20resiliencypercent20testimony.pdf](http://nuwnotes1.nu.com/apps/financial/nuinvest.nsf/0/05212330CECC6D8985257CF300521543/$FILE/201420CLPpercent20CL&P20rate%20casepercent20ratepercent20case--distribution20resiliency%20testimonypercent20resiliencypercent20testimony.pdf)

⁴⁸ Connecticut Department of Public Utility Control. Docket No. 04-01-01. DPUC Investigation in the Connecticut Light and Power Company's Street light Asset Plant Values, Accounting Practices, and Rates. (June 2005). Accessed: 1/12/15. Available at: [http://www.dpuc.state.ct.us/FINALDEC.NSF/0d1e102026cb64d98525644800691cfe/781f166b5751fef85257030006f45d2/\\$FILE/040101-063005.doc](http://www.dpuc.state.ct.us/FINALDEC.NSF/0d1e102026cb64d98525644800691cfe/781f166b5751fef85257030006f45d2/$FILE/040101-063005.doc)

⁴⁹ Public Act 11-80, Section 123. Connecticut Statutes on Energy-Savings Performance Contracting for State Agencies and Municipalities. Accessed: 1/12/15. Available at: http://www.ct.gov/deep/lib/deep/energy/lbe/CT_Enabling_Legislation.pdf



3. Notable Projects

A simple search revealed six jurisdictions have converted, are pending conversion, or have an interest in converting to LED street lights. These jurisdictions include Middletown, East Hartford, Plainville, New Haven, Stamford, and Pawcatuck. (Table A4)

4. Connecticut Street Light Request for Qualifications

Connecticut is unique in the region because the Connecticut Conference of Municipalities recently issued a Request for Qualifications (RFQ) regarding street light LED retrofit, management, and maintenance services.⁵⁰ The RFQ states that most Connecticut municipalities do not own their street lights and solicits assistance for towns who wish to purchase their street lights from CL&P.

This solicitation is important because it potentially offers municipalities the option to achieve efficiencies during the exchange with CL&P, standing as one voice and utilizing a centralized bargaining ambassador who likely will have a technical expertise that municipal representatives themselves do not possess. It also offers easily accessible economies of scale to municipalities who might participate in a volume purchasing agreement to procure equipment or maintenance and management services. Organizations like the Connecticut Conference of Municipalities exist in every state in the region. This is likely a widely replicable model that deserves close attention.

Table A3: United Illuminating HPS/ LED Rate Comparison

United Illuminating (Connecticut) ⁵¹				
HPS Rate		LED Rate		
Lumen Rating	Annual Rate Per Light	LED Equivalent Lumen Rating	Fixture Wattage	Annual Rate Per Light
4,000	\$85.06	3000 (50 W HPS Equivalent)	20	\$99.74
5,800	\$97.36	3300 (70 W HPS Equivalent)	43	\$99.74
9,500	\$129.50	5300 (100 W HPS Equivalent)	67	\$155.12
16,000	\$160.74	8400 (150 W HPS Equivalent)	106	\$245.64
27,500	\$208.37	10,500 (250 W HPS/MH Equivalent)	130	\$265.37
50,000	\$271.01	15,500 (400W HPS/MH Equivalent)	196	\$398.25

⁵⁰ Connecticut Conference of Municipalities. RFQ#52014: Street light LED Retrofit, Management, & Maintenance Services. Accessed: 1/12/15. Available at: <http://programs.ccm-ct.org/Resources.ashx?id=77b6c587-fada-4e9e-8e01-fb7916ce7a6c>

⁵¹ United Illuminating Rate Schedule. Accessed: 1/12/15. Available at: [http://www.uinet.com/wps/wcm/connect/e1c9170040d8535ca7b9bfd2ce51850f/UI+Tariffs+Effective+January+1,+2011+\(clean\).pdf?MOD=AJPERES&CACHEID=e1c9170040d8535ca7b9bfd2ce51850f](http://www.uinet.com/wps/wcm/connect/e1c9170040d8535ca7b9bfd2ce51850f/UI+Tariffs+Effective+January+1,+2011+(clean).pdf?MOD=AJPERES&CACHEID=e1c9170040d8535ca7b9bfd2ce51850f)



Table A4: Notable Conversion Projects (Connecticut)

Connecticut LED Street Light Projects and Prospective Projects		
Municipality	Date	Details
East Hartford	July 2014	Contemplating ESPC to convert 5,000 Street lights to LED ⁵²
Pawcatuck	February 2014	Replacing downtown street lights with LEDs to prevent vandalism ⁵³
Plainville	December 2013	Contemplating a No-Interest Loan from CL&P to convert 1,400 Street lights to LED ⁵⁴
Middletown	August 2013	Contemplating 5,000 light purchase, transition expired lights to LED ⁵⁵
New Haven	December 2012	2,000 of 10,300 total Street lights converting to LED ⁵⁶
Stamford	2008	LED Pilot program, replacing decorative street lights ⁵⁷

⁵² Munoz, Hilda. Hartford Courant. “Council Postpones Vote on LED Street light Contract.” (July 2014) Accessed: 1/12/15. Available at: http://articles.courant.com/2014-07-16/community/hc-east-hartford-lights-0716-20140716_1_council-postpones-vote-new-lights-town-council

⁵³ Rovetti, Leslie. The Westerly Sun. “Downtown Pawcatuck Light Poles Get New Covers and LEDs.” (February 2014) Accessed: 1/12/15. Available at: <http://www.thewesterlysun.com/news/latestnews/3607156-129/downtown-pawcatuck-light-poles-to-get-new-covers-and-leds.html>

⁵⁴ Leukhardt, Bill. Hartford Courant. “Plainville Gets Serious About New Electricity-Saving Street lights.” (December 2013) Accessed: 1/12/15. Available at: http://articles.courant.com/2013-12-04/community/hc-plainville-led-lights-1205-20131204_1_no-interest-loans-led-lights-town-council

⁵⁵ Gecan, Alex. Middletown Press. “Mayor Wants City to Buy Street Lights from CL&P.” (discussing Middletown’s prospective purchase of 5,000+ street lights and possible LED conversion) (August 2013) Accessed 1/12/15. Available at: <http://www.middletownpress.com/20130813/mayor-wants-city-to-buy-street-lights-from-clp-for-115m-video>

⁵⁶ MacMillan, Thomas. New Haven Independent. “2,000 Street lights on the Way.” (December 2012) Accessed: 1/12/15. Available at: http://www.newhavenindependent.org/index.php/archives/entry/led_street_lights_on_the_way/

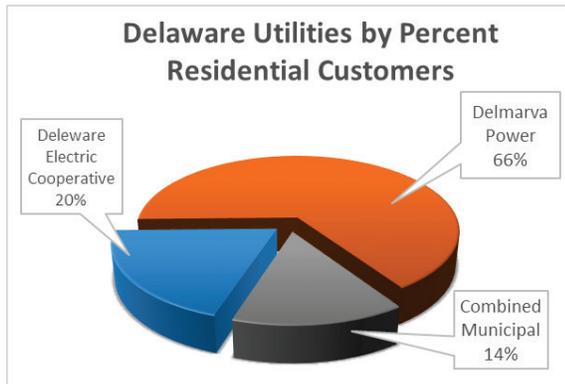
⁵⁷ McKenna, Erin. Connecticut Department of Energy and Environmental Protection Press Release. “Governor Rell Honors Seven Connecticut Leaders for Innovative Efforts to Address Climate Change.” (2008). Accessed 1/12/15. Available at: <http://www.ct.gov/deep/cwp/view.asp?A=2711&Q=416204>



B. Delaware

Delaware Street Light Summary

Number of Street Lights:	77,941
Percent Region's Total Street Lights:	2 percent
Annual Street light Energy Usage:	48 GWh
Annual Potential Energy Savings:	24 GWh
Annual Potential Energy-Cost Savings:	\$2.16 Million
Annual Potential Maintenance Cost-Savings:	\$3.9 Million
LED Conversion Installed Costs:	\$21.9 Million
Annual Potential Lighting Controls Energy Savings:	2.2 GWh
Annual Potential Lighting Controls Cost Savings:	\$194,000
Lighting Controls Installed Cost:	\$2.3 Million



1. Tariff Status

Delmarva Power, which is responsible for approximately two-thirds of Delaware's street lights, offers a utility-owned LED tariff containing a luminaire charge that is slightly higher than a comparable HPS. (Table A5) Delmarva's-customer owned tariff also explicitly provides an LED rate.

2. Legislative Background

Delaware has legislatively enabled an energy savings performance contracting program for

municipalities and any municipality who owns their street lights could enter into a contract with an energy services company for LED conversion.⁵⁸ There is no record of legislation designed to encourage the municipal purchase of a utility-owned street lights.

3. Notable Projects

A simple search revealed no records of major street lighting projects in Delaware.

⁵⁸ 29 Del Laws § 6971



Table A5: Delmarva Power HPS/LED Rate Comparison

Delmarva Power (Delaware) ⁵⁹						
HPS Rate				LED Rate		
Lumen Rating	Watts (Nominal)	Annual Rate Per Light	Estimated Monthly Avg. kWh	Watts (HPS Equivalent)	Estimated Monthly Avg. kWh	Annual Rate Per Light
4,000	50W	\$80.76	21	50W	8	\$111.12
5,800	70W	\$91.44	36	70W	15	\$109.8
9,500	100W	\$96.48	49	100W	19	\$111.36
16,000	150W	\$106.92	69	150W	30	\$128.28
25,000	250W	\$165.24	109	250W	38	\$149.76
50,000	4000W	\$195.36	164			

⁵⁹ Delmarva Power Electric Tariff. Accessed: 9/13/14. Available at: http://www.delmarva.com/uploadedFiles/wwwdelmarvacom/Content/Page_Content/My_Business/Master20tariff%20eff%2007percent20tariffpercent20effpercent2007-1-201420filed%2007percent20filedpercent2007-08-14.pdf



C. District of Columbia

District of Columbia Street Light Summary

Number of Street Lights:	71,000
Percent Region’s Total Street Lights:	1 percent
Annual Street light Energy Usage:	43.6 GWh
Annual Potential Energy Savings:	21.8 GWh
Annual Potential Energy-Cost Savings:	\$1.7 Million
Annual Potential Maintenance Cost-Savings:	\$ 3.55Million
LED Conversion Installed Costs:	\$20 Million
Annual Potential Lighting Controls Energy Savings:	2 GWh
Annual Potential Lighting Controls Cost Savings:	\$157,194
Lighting Controls Installed Cost:	\$2.13 Million

Washington D.C. Utilities



1. Tariff Status

The District of Columbia is unique in the region because it faces no tariff-based barriers to implementing an LED conversion project. PEPCO is the only distribution utility in the District of Columbia, and its customer-owned tariff makes no mention of luminaire type. Therefore, LED luminaries would be permitted within the District of Columbia under the current tariff. The District

Department of Public Works also publishes a GIS map containing the location of every street light.⁶⁰ This is a clear best practice which would streamline the conversion process in Washington D.C.

2. Legislative Background

The District has legislatively enabled energy performance contracting for municipalities.⁶¹ A tariff for utility-owned equipment was not available. It is possible that all street lights in the District are customer-owned.

3. Notable Projects

A simple search revealed several LED initiatives including the Washington Metropolitan Transit Authority’s 13,000 fixture parking garage replacement project, a 1,360 fixture project in 2012, a completed alley light conversion project, and an ongoing controversy over a contract for the Street Light Asset Management Program, which will convert 32,500 street lights over a period of two years. (Table A6) Also noteworthy is a Howard University study on street light conversions, focused on the District of Columbia.

⁶⁰ District of Columbia. Office of the City Administrator. Street Light GIS Map. Accessed 1/12/14. Available at: <http://data.octo.dc.gov/Metadata.aspx?id=435>

⁶¹ D.C. Code § 8-1778.01



Table A6: Notable Conversion Projects (District of Columbia)

District of Columbia LED Street Light Projects and Prospective Projects		
Municipality	Date	Details
District of Columbia	June 2014	Ongoing controversy regarding contract awards for Street light Asset Management Program to convert 32,500 street lights over a period of two years. ⁶²
WMTA	November 2013	WMTA replacing 13,000 parking garage fixtures to promote safety and efficiency ⁶³
District of Columbia	May 2012	DDOT teamed with Howard University for LED study, ⁶⁴ then replaced 1,360 Alley Lights ⁶⁵

⁶² District Department of Transportation Powerpoint. Accessed: 8/23/14. Available at: <http://www.mwcog.org/uploads/committee-documents/aV1aW1hc20130918152241.pdf>

⁶³ Washington Metropolitan Transit Authority (WMATA). Press Release. Metro to Overhaul Parking Garage Lighting for Safety, Efficiency. (November 2013) Accessed: 8/23/14. Available at: http://www.wmata.com/about_metro/news/PressReleaseDetail.cfm?ReleaseID=5613

⁶⁴ Arhin, Stephen (et.al.). Howard University Transportation Research Center. "LED Energy Efficient Street Light Pilot Study." Accessed: 8/23/14. Available at: <http://www.scribd.com/doc/150596127/FINAL-EVALUATION-REPORT-LED-Energy-Efficient-Street-light-Pilot-Study>

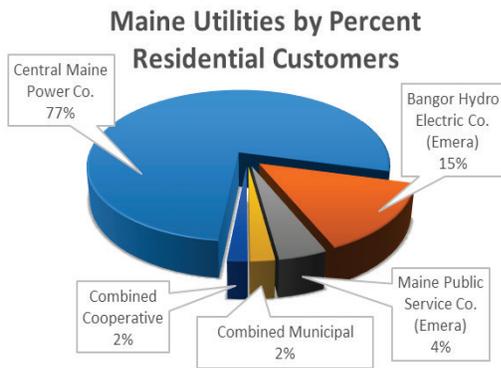
⁶⁵ Reuters. "Lighting Science Group Lights Up Washington D.C. With Ultra-Efficient LED Street Lights." Accessed: 8/23/14. Available at: <http://www.reuters.com/article/2012/05/14/idUS190060+14-May-2012+PRN20120514>



D. Maine

Maine Street Light Summary

Number of Street Lights:	65,887
Percent Region's Total Street Lights:	1%
Annual Street light Energy Usage:	40.5 GWh
Annual Potential Energy Savings:	20.3 GWh
Annual Potential Energy-Cost Savings:	\$2.2 Million
Annual Potential Maintenance Cost-Savings:	\$3.3 Million
LED Conversion Installed Costs:	\$18.5 Million
Annual Potential Lighting Controls Energy Savings:	1.8 GWh
Annual Potential Lighting Controls Cost Savings:	\$182,341
Lighting Controls Installed Cost:	\$2 Million



1. Tariff Status

Maine's three investor-owned utilities account for approximately 95 percent of the state's street light opportunities, with a single utility—Central Maine Power Co—accounting for 77 percent of the opportunities. Central Maine Power Co offers a single utility-owned 50 Watt LED option within its street lighting tariff. (Table A7)

2. Legislative Background

Maine has legislatively enabled energy savings performance contracting for municipalities.⁶⁶ The state also recently passed a law requiring utilities to sell their utility-owned street lights to any municipality requesting a purchase.⁶⁷

3. Notable Projects

A simple search revealed seven completed or pending LED conversion projects, including the jurisdictions of Kennebunk, Saco, Lewiston, Bangor, Brunswick Landing, and 105 light towers on I-295. (Table A8)

⁶⁶ 5 M.R.S.A. § 1770

⁶⁷ 35-A M.R.S.A. § 2518(6)



Table A7: Central Maine Power HPS/LED Rate Comparison

Central Maine Power (Maine) ⁶⁸							
HPS Rate				LED Rate			
Lumen Rating	Watts (Nominal)	Input Watts	Annual Rate Per Light	Lumens Rating	Watts (Nominal)	Input Watts	Annual Rate Per Light
3,600	50W	65	\$131.88	4190	50	50	\$248.64
5,670	70W	95	\$130.68				
8,550	100W	130	\$140.04				
14,400	150W	195	\$166.32				
25,600	250W	300	\$228.96				
45,000	400W	465	\$290.76				

Table A8: Notable Conversion Projects (Maine)

Maine LED Street Light Projects and Prospective Projects		
Municipality	Date	Details
Lewiston	March 2014	Request for quotation for purchase of 120 LED Street lights ⁶⁹
I-295	June 2012	Retrofitting 105 high mast light towers on I-295 ⁷⁰
Brunswick Landing	May 2012	Energy performance contract to replace parking lot lights and street lights ⁷¹
Saco	February 2012	\$71,000 of decorative retrofits for downtown ⁷²
Fort Fairfield	June 2011	Converted 174 Street lights to LED ⁷³
Kennebunk	June 2011	Retrofit of 50 Antique Lampposts ⁷⁴
Bangor	June 2009	Converted 300 downtown street lights to LED ⁷⁵

⁶⁸ Central Maine Power Schedule SL. Accessed: 1/12/15. Available at: <http://www.cmpco.com/MediaLibrary/3/6/Content20Managementpercent20Management/Suppliers20And%20Partnerspercent20Aandpercent20Partners/PDFs20and%20Docpercent20andpercent20Doc/sl.pdf>

⁶⁹ City of Lewiston Purchasing Department. Request for Quotation. (March 2014) Accessed: 1/12/15. Available at: <http://www.lewistonmaine.gov/DocumentCenter/View/4185>

⁷⁰ LEDs Magazine. "LED Modules Bring Energy Savings to High Mast Outdoor Lighting." (June 2012) Accessed: 1/12/15. Available at: <http://www.ledsmagazine.com/articles/print/volume-9/issue-6/features/led-modules-bring-energy-savings-to-high-mast-outdoor-lighting-magazine.html>

⁷¹ Green Energy Maine. "LED Street Lighting to Save Brunswick Landing \$11k Per Year." (May 2012) Accessed: 1/12/15. Available at: <http://greenenergymaine.com/blog/efficiency-conservation-posts/led-street-lighting-save-brunswick-landing-11k-year>

⁷² The Pepperrell Post. "LED Lighting Conversions for Street Lights on Main Street." (February 2011) Accessed: 1/12/15. Available at: <http://www.sacomaine.org/news/pparchives/1102-led.shtml>

⁷³ Galm, Chris. US Department of Energy. "Maine Community Seeing Things in a New Light. (June 2011). Accessed: 1/12/15. Available at: <http://energy.gov/articles/maine-community-seeing-things-new-light>

⁷⁴ Atkinson, William. Public Power Magazine. "LED Street Lighting: Worth the Investment?" (July 2011) Accessed: 1/12/15. Available at: <http://www.publicpower.org/Media/magazine/ArticleDetail.cfm?ItemNumber=32308>

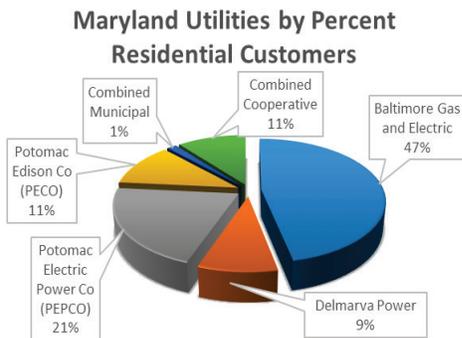
⁷⁵ Russel, Eric. Bangor Daily News. "Bangor Street lights to be LED." (June 2009) Accessed: 1/12/15. Available at: <http://bangordailynews.com/2009/06/24/news/bangor/some-bangor-street-lights-to-be-led/>



E. Maryland

Maryland Street Light Summary

Number of Street Lights:	527,238
Percent Region's Total Street Lights:	10 percent
Annual Street light Energy Usage:	324.3 GWh
Annual Potential Energy Savings:	162.1 GWh
Annual Potential Energy-Cost Savings:	\$9.7 Million
Annual Potential Maintenance Cost-Savings:	\$26.4 Million
LED Conversion Installed Costs:	\$148.2 Million
Annual Potential Lighting Controls Energy Savings:	14.6 GWh
Annual Potential Lighting Controls Cost Savings:	\$875, 478
Lighting Controls Installed Cost:	\$15.8 Million



1. Tariff Status

Two Maryland utilities, Potomac Edison and Baltimore Gas and Electric (BGE), offer utility-owned LED street light tariffs. These tariffs reach more than 55 percent of the state's street lighting inventory and each offer significant savings over similar high pressure sodium lighting options (Table A9 and Table A10)

2. Legislative Background

Maryland has legislatively enabled energy savings performance contracting.⁷⁶ The legislature also passed a 2007 law that required utilities to sell their streets lights to interested municipal purchasers.⁷⁷ Some ambiguities remain surrounding the buyback process,⁷⁸ but BGE—the state's largest utility—explicitly provides for street light buybacks within their tariff.

⁷⁶ Article 12, §301, Annotated Code of Maryland.

⁷⁷ Maryland General Assembly. Department of Legislative Services Fiscal and Policy Note. H.B. 729. *County and Municipal Street Lighting Investment Act*. Accessed 1/12/15. Available at: http://mgaleg.maryland.gov/2014RS/fnotes/bil_0009/hb0729.pdf

⁷⁸ Maryland General Assembly, Department of Legislative Services. *County and Municipal Street Lighting Investment Act. "Analysis."* (Stating: In Maryland, Chapters 554 and 555 of 2007 authorized local governments to purchase and maintain street lighting equipment. A May 2007 letter from the Attorney General indicated that although the bills were approved for constitutionality, the bills must be administered properly to ensure the right to just compensation protected by the U.S. and Maryland constitutions. Just compensation must be provided before the government can take private property. The Acts provided for compensation based on fair market value, which is usually construed to mean just compensation. However, the Acts do not expressly provide for the amount of compensation to be determined by a jury, as required in the Maryland Constitution. The Attorney General noted that this does not render the bills invalid and that the Acts may be implemented in a constitutional manner by use of the local governments' condemnation powers to obtain possession of street lighting equipment when the electric company objects to a sale.")



3. Notable Conversion Projects

A simple search revealed six pending or completed LED conversion projects within the jurisdictions of Baltimore, Chevy Chase, Princess Anne, Middletown, Montgomery County, and the State Highway Administration. (Table A11)

Table A9: Baltimore Gas and Electric HPS/LED Rate Comparison

Baltimore Gas and Electric (Maryland) ⁷⁹					
HPS Rate			LED Rate		
Watts Nominal	Billing Watts	Annual Rate Per Light	Watts (HPS Equivalent)	Billing Watts	Annual Rate Per Light
100-150W	120-173	\$136.92	100W	73	\$131.76
150-250W	173-298	\$540.00	150W	82-110	\$148.92
250W	298	\$215.16	200W	135-146	\$187.12
400W	467	\$237.24	250W	208	\$211.08
1000W	1,130	\$266.52	400W	258-275	\$255.24

Table A10: Potomac Edison HPS/LED Rate Comparison

Potomac Edison (Maryland) ⁸⁰							
HPS Rate				LED Rate			
Lumen Rating	Watts (Nominal)	Annual Rate Per Light	Estimated Monthly Avg. kWh	Lumens	Watts (Actual)	Estimated Monthly Avg. kWh	Annual Rate Per Light
5,800	70W	\$101.52	37	4,000	50W	18	\$79.80
9,500	100W	\$100.56	51	7,000	90W	32	\$100.44
22,000	200W	\$156.72	86	11,500	130W	46	\$106.92
50,000	400W	\$223.08	167	24,000	260W	91	\$166.32

⁷⁹ Baltimore Gas and Electric Rate Schedule SL. Accessed: 1/12/15. Available at: http://www.bge.com/myaccount/billsrates/ratestariffs/electricservice/Electric20Services%20Rates%20and%20Tariffspercent20Servicespercent20Ratespercent20andpercent20Tariffs/P3_SCH_SL.pdf

⁸⁰ Potomac Edison (First Energy/Allegheny Power) Rate Schedule. Accessed: 1/12/15. Available at: <https://www.firstenergycorp.com/content/dam/customer/Customer20Choicepercent20Choice/Files/maryland/tariffs/PotomacEdisonRetailTariff.pdf>



Table A11: Notable Conversion Projects (Maryland)

Maryland LED Street Light Projects and Prospective Projects		
Municipality	Date	Details
Montgomery County	2015	Requiring county to contract with provider of LED lighting in 2015 ⁸¹
Middletown	March 2014	Proposed purchase of 7,000 street lights from Potomac Edison and replace with LED ⁸²
Princess Anne	March 2014	Request for bids to retrofit 48 street lights ⁸³
Chevy Chase	December 2013	Participating in 22 light PEPCO pilot program ⁸⁴
State Highway Administration	April 2013	Converting 18 miles of street lights on US 50. ⁸⁵
Baltimore	August 2012	Converted 8,000 of 70,000 street lights, 80 percent complete with first of three phases ⁸⁶

⁸¹ Berliner, Roger. “Summary of Earth Day Legislation Passed by the City Council” (April 2014) Accessed: 1/12/15. Available at:

<https://www.google.com/url?sa=t&rc=1&q=&esrc=s&source=web&cd=5&cad=rja&uact=8&ved=0CDkQFjAE&url=http%3A%2F%2Forigin.library.constantcontact.com%2Fdownload%2Fget%2Ffile%2F1102603838255-387%2FEarth%2BDay%2BLegislation%2BSummary%2B--%2BFINAL.pdf&ei=qIG0VOCNi4KZNry3gKgH&usq=AFQjCNHXt4dO-if5kAUtDpmdSonrCLxslw&sig2=Q87LTUNqrweL6NUWBq719g&bvm=bv.83339334,d.eXY>

⁸² Wilson, Ike. Fredrick News-Post. “Middletown Considers Street light Buyback Program.” (March 2014) Accessed: 1/12/15. Available at: http://m.fredericknewspost.com/news/politics_and_government/middletown-considers-street-light-buy-back-program/article_7cd0f241-256b-5799-a8d8-611e747f9a81.html?mode=jqm

⁸³ Town of Princess Anne. Request for Bids. (March 2014) Accessed: 1/12/15. Available at: <http://www.townofprincessanne.com/pdf-2014/RFB-Retrofit-Feb-2014.pdf>

⁸⁴ Younes, Michael. Memo to Board of Managers. “Update on Village Street light Improvements.” (December 2013) Accessed: 1/12/15. Available at: http://www.chevy Chase Villagemd.gov/assets/PEPCO/LED20Streetpercent20Street_lights.pdf

⁸⁵ Maryland Department of Transportation. “State High Administration Begins Major US 50 Lighting Upgrades in Queen Anne’s County” Accessed: 1/12/15. Available at: <http://www.marylandroads.com/pages/release.aspx?newsId=1483>

⁸⁶ Anderson, Jessica (et. al.). The Baltimore Sun. “City Converts Street lights to Energy-Saving LEDs.” (August 2012) Accessed: 1/12/15. Available at: http://articles.baltimoresun.com/2012-08-16/news/bs-md-city-street-lights-20120816_1_leds-new-lights-light-pollution

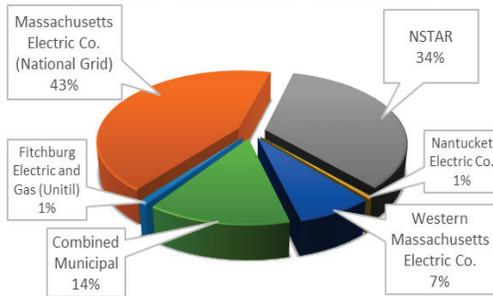


F. Massachusetts

Massachusetts Street Light Summary

Number of Street Lights:	496,000
Percent Region's Total Street Lights:	10 percent
Annual Street light Energy Usage:	305 GWh
Annual Potential Energy Savings:	152.5 GWh
Annual Potential Energy-Cost Savings:	\$13.7 Million
Annual Potential Maintenance Cost-Savings:	\$24.8 Million
LED Conversion Installed Costs:	\$139.4 Million
Annual Potential Lighting Controls Energy Savings:	13.7 GWh
Annual Potential Lighting Controls Cost Savings:	\$1.2 Million
Lighting Controls Installed Cost:	\$13.9 Million

Massachusetts Utilities by Percent Residential Customers



1. Tariff Status

Unitil, which accounts for less than 1 percent of Massachusetts' street light opportunities, is the only utility in the state that offers a utility-owned LED street light tariff. (Table A12) National Grid and Unitil both offer LED-specific tariffs for customer-owned equipment.

2. Legislative Background

Massachusetts has legislatively enabled energy savings performance contracting,⁸⁷ provided a

mechanism for bulk purchasing,⁸⁸ and legally requires a utility to sell utility-owned street lights to a municipality that is interested in purchasing.⁸⁹

3. Notable Conversion Projects

Massachusetts is unique in the region because a large number of municipalities have purchased their street lights and converted them to LEDs. At least 37 Massachusetts jurisdictions have converted their street lights to LED. (Table A13) According to the Massachusetts Department of Energy Resource, LED conversion in 41 of Massachusetts municipalities has saved more than 28,885,287 kWh (almost 29 GWh) over a period of three years, resulting in over \$7.6 million in efficiency program incentives. A simple searched revealed documented conversions in at least 37 municipalities. (Table A13). Many of these conversions were accomplished through the efforts of two specific bodies, the Metropolitan Area Planning Council and Cape Light Compact.

⁸⁷ Mass. Gen. Laws ch. 25A, §11C.

⁸⁸ Mass. Gen. Laws ch. 25A, §11i.

⁸⁹ Mass. Gen. Laws ch. 164, §34A



4. Cape Light Compact Conversion Program

A member of the US Department of Energy’s Solid State Street Lighting Consortium, Cape Light Compact is a non-profit energy efficiency program administrator located in Southeastern Massachusetts. Aside from administering energy efficiency programs, it also leverages community choice aggregation to increase the purchasing power of its customers and drive down electric rates. As of June 2014, Cape Light Compact had coordinated the conversion of approximately 14,000 street lights in 20 jurisdictions.⁹⁰ Community choice power aggregation should be explored by other municipalities who join together to purchase street lights and negotiate maintenance or management contracts.

5. Metropolitan Area Planning Council Conversion Program

The Metropolitan Area Planning Council is a non-profit regional planning council that aggregates communities seeking to purchase and/or convert their street lights to LEDs. They have coordinated the conversion or pending conversion of 58,000 lamps in 21 municipalities. Most notably, MAPC produces two guides which serve as an excellent resource for a community considering the purchase of their street lights,⁹¹ or the conversion of legacy lighting to LED.⁹²

Table A12: Unutil HPS/LED Rate Comparison

Unutil (Massachusetts) ⁹³			
HPS Rate		LED Rate	
Lumen Rating	Annual Rate Per Light	Lumen Rating	Annual Rate Per Light
3,300	\$117.48	3,850	\$101.64
9,500	\$139.80	6,100	\$120.48
20,000	\$208.20	10,680	\$150.96
50,000	\$295.92	20,000	\$243.24
140,000	\$607.08		

⁹⁰ Cape Light Compact. LED Municipal Street light Project. Accessed: 1/12/15. Available at: <http://www.capelightcompact.org/energy-efficiency/municipal/>

⁹¹ Metropolitan Area Planning Council. *Buy Back Street lights from Utility*. (September 2013) Accessed: 1/12/15. Available at: <http://www.mapc.org/system/files/bids/Buy20Back%20Streetpercent20Backpercent20Streetlights20from%20Utilitypercent20frompercent20Utility.pdf>

⁹² Metropolitan Area Planning Council. *Retrofit Street lights with LEDs*. (September 2013) Accessed: 1/12/15. Available at: <http://www.mapc.org/system/files/bids/Retrofit20Streetpercent20Streetlights20with%20LEDspercent20withpercent20LEDs.pdf>

⁹³ Fitchburg Gas and Electric (Unutil) Schedule SR. Accessed: 1/12/15. Available at: http://unitil.com/sites/default/files/tariffs/E_dpu256_Summary_of_Rates_060114.pdf



Table A13: Notable Conversion Projects (Massachusetts)

Massachusetts LED Street Light Projects and Prospective Projects		
Municipality	Date	Details
Cape Light Compact	Present	Has Coordinated the Conversion of 15,000 Street lights in 20 municipalities including: Hyannis, Dennis, Harwich, Chilmark, Chatham, Orleans, Brewster, Wellfleet, Truro, Provincetown, Mashpee, Cotuit, Edgartown, Oak Bluffs, Barnstable, Sandwich, W. Barnstable, Yarmouth, Falmouth, and Bourne. Conversions planned in: C-O-MM FD, Tisbury, and West Tisbury
Metropolitan Area Planning Council (MAPC)	Present	Has Coordinated the conversion or Pending Conversion of 58,000 Street lights in 21 municipalities including: Arlington, Chelsea, Natick, Woburn, Somerville, Sharon, Winchester, Swampscott, Winthrop, Gloucester, Hamilton, Melrose, Wenham, Beverly, Northampton, Salem, Lowell, Chicopee, Westfield, Malden, Brockton
Cambridge	Present	Replacing all street, park, and decorative lights with LED Fixtures, plus wireless controls for street lights ⁹⁴
Fitchburg	March 2014	Considering Conversion ⁹⁵
Holyoke	December 2013	Completed Second Year of Three Phase Project to Convert all Street lights to LED ⁹⁶
Greenfield	May 2013	Invitation to Bid for Conversion of 416 Fixtures to LED ⁹⁷
Newton	May 2013	26 pilot lights converted with plan to convert all 8,400 ⁹⁸

⁹⁴City of Cambridge Electric Department Website. Accessed: 1/12/15. Available at: <http://www.cambridgema.gov/electrical.aspx>

⁹⁵Melanson, Alana. Sentinel Enterprise. "Fitchburg Considers LED Lights." (March 2014) Accessed: 1/12/15. Available at: http://www.sentinelenterprise.com/news/ci_25325595/fitchburg-considers-led-lights

⁹⁶Holyoke Gas and Electric 2013 Annual Report. Page 1. (December 2013) Accessed: 1/12/15. Available at: <http://www.hged.com/about/mission-vision/annual-reports/hgeannreport2013WEB.pdf>

⁹⁷Greenfield LED Street Lighting Project. Initiation to Bid. (October 2013) Accessed: 1/12/15. Available at: http://www.townofgreenfield.org/pages/greenfieldma_finance/purchasing/13-10IFBLEDStreetLightInstallation.pdf

⁹⁸Jones, Trevor. Wicked Local. "Newton Considering LED Lights Throughout the City." (May 2013) Accessed: 8/23/14. Available at: <http://www.wickedlocal.com/x438184798/Newton-considering-LED-lights-throughout-city#axzz2UhrQqnOZ>

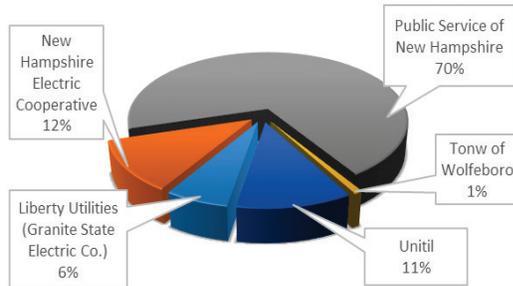


G. New Hampshire

New Hampshire Street Light Summary

Number of Street Lights:	65,267
Percent Region's Total Street Lights:	1%
Annual Street light Energy Usage:	40.2 GWh
Annual Potential Energy Savings:	20.1 GWh
Annual Potential Energy-Cost Savings:	\$2 Million
Annual Potential Maintenance Cost-Savings:	\$3.3 Million
LED Conversion Installed Costs:	\$18.34 Million
Annual Potential Lighting Controls Energy Savings:	1.8 GWh
Annual Potential Lighting Controls Cost Savings:	\$180,709
Lighting Controls Installed Cost:	\$2 Million

New Hampshire Utilities by Percent of Residential Customers



1. Tariff Status

Accounting for approximately 70 percent of the street lights in New Hampshire, PSNH is the state's largest utility. A new customer-contributed⁹⁹ LED (EOL LED) tariff is currently pending publication, but a recent rate case regarding this tariff can provide some insight into the regulatory process.¹⁰⁰

In August 2013, PSNH initially proposed an LED rate with a fixed monthly charge of \$8.50 and a per watt charge of \$.0139. The City of Manchester filed a request to intervene on December 4th, 2013 and after discussions between PSNH and the City, each agreed to a fixed rate of 3.30 and a per-watt charge of \$0.05, representing an overall decrease in the EOL LED rate. The parties also agreed that, on a pilot basis, the City would assume the maintenance responsibilities which are normally an obligation of the PSNH under rate EOL.

This example provides two takeaways: (1) Utilities may be skeptical of the low-maintenance and extended lifecycle claim of most LED manufacturers;¹⁰¹ and (2) The City of Manchester was acting in its own interest, but also bargained with the utility to provide the reduced rate to all LED EOL customers outside of the city. This is likely a recommended best practice when discussing tariff revisions with a utility.

⁹⁹ Customer Contributed tariffs allow a municipality to choose their own lighting fixture, purchase that fixture, and provide it to the utility. The fixture becomes property of the utility, but the municipality receives their light free of any luminaire charge.

¹⁰⁰ New Hampshire Public Utilities Commission. Docket No. DE 12-248. *Petition to Amend Rate EOL to Include Light Emitting Diode Technology*. Settlement Agreement. Accessed: 1/12/15. Available at: <http://puc.nh.gov/Regulatory/Docketbk/2013/13-248/LETTERS-MEMOS-TARIFFS/13-248202014percent202014-07-0120PSNH%20SETTLEMENT%20AGREEMENTpercent20PSNHpercent20SETTLEMENTpercent20AGREEMENT.PDF>

¹⁰¹ *id.* (Referencing a prior proposal which projected higher maintenance costs within the rate structure that the city of Manchester was able to circumvent by agreeing to take on maintenance responsibilities themselves)



2. Legislative Background

New Hampshire has legislatively enabled energy savings performance contracting for municipalities,¹⁰² but has no law or precedent requiring a utility to sell its street lights to a municipal purchaser.

3. Notable Conversion Projects

A simple search found LED conversion projects pending or completed in Durham, Lebanon, Littleton, Manchester, and a bridge between New Hampshire and Maine. In the case of Lebanon, the Upper Valley Lake Sunapee Planning Commission is acting as project manager.¹⁰³ (Table A14) The New Hampshire Electric Cooperative no longer installs any lights except for LEDs.

Table A14: Notable Conversion Projects (New Hampshire)

New Hampshire LED Street Light Projects and Prospective Projects		
Municipality	Date	Details
Lebanon	March 2014	Lebanon possible community for Liberty Utilities LED street light pilot ¹⁰⁴
Portsmouth	March 2013	Portsmouth Illuminate the Memorial Bridge between New Hampshire and Maine. ¹⁰⁵
Durham	April 2012	EECBG funds to convert 234 street lights to LED ¹⁰⁶
Littleton	April 2012	Littleton Water and Light Developing LED Tariff ¹⁰⁷

¹⁰² N.H. Rev. Stat. Ann. § 33:3; N.H. Rev. Stat. Ann. § 33:7-e;

See also, New Hampshire Town and City. Multi-Year Contracts: When and How Are They Authorized? (Discussing frequently asked questions regarding multi-year contracts, including performance contracts in New Hampshire.) (February 2009) Accessed: 8/23/14. Available at: <http://www.nhmunicipal.org/TownAndCity/Article/274>

¹⁰³ Upper Valley Lake Sunapee Regional Planning Commission. Request for Proposals. Municipal Street light Redesign and Policy Development, Lebanon, NH. (January 2014). Accessed: 8/23/14. Available at: http://www.uvlsrc.org/files/9913/9005/7304/Lebanon_Street_light_RFP_Jan_2014.pdf

¹⁰⁴ Lebanon City Council Agenda. "Request by Lebanon Energy Advisory Committee: Letter of Support for Street light Design Project." Accessed: 1/12/15. Available at: http://www.lebcity.net/BComm/agendas/City20Councilpercent20Council/2014/March2019,%202014percent2019,percent202014/2014-03-19-Item-9.A-LEASupportltrLEDStreet_lightProject.pdf

¹⁰⁵ Lumenistics Press Release. Accessed: 1/12/15. Available at: <http://lumenistics.com/new-hampshire-bridge-project-promotes-energy-efficiency/>

¹⁰⁶ Durham New Hampshire Energy Committee Webpage. "Street Light Program Saves Energy, Money." (April 2012) Accessed: 1/12/15. Available at: http://www.ci.durham.nh.us/boc_energy/energy-savings-town AND <https://www.sylvania.com/en-us/innovation/case-studies/Pages/durham-nh.aspx>

¹⁰⁷ Littleton Water and Light Meeting Minutes. (April 2012) Accessed: 1/12/15. Available at: <http://www.littletonwaterandlight.org/minutes.php?rec=79&yr=2012>

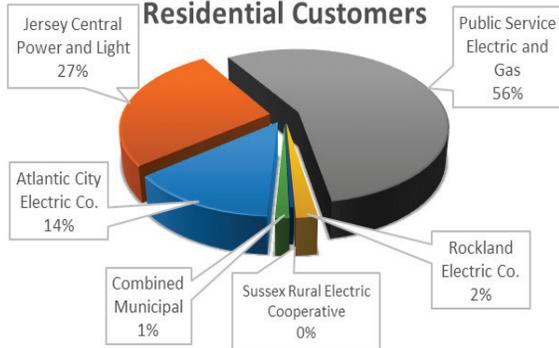


H. New Jersey

New Jersey Street Light Summary

Number of Street Lights:	763,138
Percent Region's Total Street Lights:	15 percent
Annual Street light Energy Usage:	469.3 GWh
Annual Potential Energy Savings:	234.6 GWh
Annual Potential Energy-Cost Savings:	\$19.9 Million
Annual Potential Maintenance Cost-Savings:	\$38.1 Million
LED Conversion Installed Costs:	\$214.4 Million
Annual Potential Lighting Controls Energy Savings:	21.1 GWh
Annual Potential Lighting Controls Cost Savings:	\$1.8 Million
Lighting Controls Installed Cost:	\$22.9 Million

New Jersey Utilities by Percent of Residential Customers



1. Tariff Status

Two New Jersey utilities representing 12 percent of the state's street light opportunities offer an LED Tariff: Atlantic City Electric Co and Rockland Electric Co. (Table A15 and Table A16). Each rate presents significant savings over similar rates for high pressure sodium lamps. The contrast between the NJ Rockland Rate and the NY Orange and Rockland Rate should be noted, as the NJ is a vastly better opportunity for municipalities than the Orange and Rockland rate offered just over the border in NY.

New Jersey is unique in the region because Public Service Electric and Gas, one of the state's largest utilities, appears through their tariff to allow municipalities to request specialty street lights that the company will purchase and own, gaining a rate of return on their purchase as outlined explicitly within the tariff. Such a characteristic could serve as a best practice for composing a street lighting tariff accommodates advancements in technology.

2. Legislative Background

New Jersey has legislatively enabled an energy savings performance contracting system for municipalities,¹⁰⁸ but has no municipal street light buyback law.

3. Notable Conversion Projects

A simple search revealed LED street light project in Trenton, Camden, Jackson Township, Atlantic City, and the Holland Tunnel. (Table A17)

¹⁰⁸ P.L.2012, CHAPTER 55 Accessed: 1/12/15. Available at: <http://www.njcleanenergy.com/files/file/ESIP20Law%20P%20L%20%202012%20c%20%2055percent20Lawpercent20percent20Lpercent20percent202012percent20cpercent20percent2055.pdf>



Table A15: Atlantic City Electric HPS/LED Rate Comparison

Atlantic City Electric (New Jersey) ¹⁰⁹					
HPS Rate			LED Rate		
Lumen Rating	Watts (Nominal)	Annual Rate Per Light	Lumen Rating	Watts (HPS Equivalent)	Annual Rate Per Light
3,600	50	\$112.08	3,000	50	\$105.72
5,500	70	\$116.04	4,000	70	\$104.40
8,500	100	\$122.40	7,000	100	\$106.08
14,000	150	\$133.32	10,000	150	\$124.20
24,750	250	\$189.12	17,000	250	\$147.00
45,000	400	\$219.12			

Table A16: Rockland Electric HPS/LED Rate Comparison

Rockland Electric Company (New Jersey) ¹¹⁰							
Note: Tariff denote Distribution Rate, not Luminaire Rate. Does not include transmission charge.							
HPS Rate				LED Rate			
Lumen Rating	Watts (Nominal)	Input Watts	Annual Distribution Charge	Lumens	Watts (Actual)	Input Watts	Annual Distribution Charge
5,800	70W	108	\$101.16	5,890	70	74	\$115.80
9,500	100W	142	\$109.80	9,365	100	101	\$142.32
16,000	150W	199	\$133.68				
27,500	250W	311	\$170.64				
46,000	400W	488	\$276.60				

¹⁰⁹ Atlantic City Electric Tariff. Accessed: 1/12/15. Available at: http://www.atlanticcityelectric.com/uploadedFiles/wwwatlanticcityelectriccom/Content/Page_Content/My_Home/Choices_and_Rates/NJ20Tariff%20Section%20IV%20Effective%2006percent20Tariffpercent20Sectionpercent20IVpercent20Effectivepercent2006-01-2014.pdf

¹¹⁰ Rockland Electric Company Rate Schedule. Accessed: 1/12/15. Available at: <http://www.oru.com/documents/tariffsandregulatorydocuments/nj/electrictariff/SC4.pdf>



Table A17: Notable Conversion Projects (New Jersey)

New Jersey LED Street Light Projects and Prospective Projects		
Municipality	Date	Details
Atlantic City	December 2015	Plans to convert all 8,000 street lights to LED by 2016 ¹¹¹
Port Authority	February 2013	Replacing 3,300 fluorescents in Holland Tunnel with LEDs ¹¹²
Jackson Township	June 2012	Limited non-Tariff Street Lighting Service (LED SL) between Jackson Township and Jersey Central Power and Light ¹¹³
Trenton	February 2011	Received EECBG funds for LED Retrofits ¹¹⁴
Camden	November 2009	Received \$750,000 EECBG to fund LED conversion. ¹¹⁵

¹¹¹ Lemongello, Steve. Press of Atlantic City. “Atlantic City Streets to Get Brighter Under New Lighting Program.” (July 2014) Accessed: 1/12/15. Available at: http://www.pressofatlanticcity.com/news/breaking/atlantic-city-streets-to-get-brighter-under-new-lighting-program/article_7c8556e0-158f-11e4-9409-0019bb2963f4.html

¹¹² Lamb, Rich. CBS New York. “Port Authority Replacing Holland Tunnel Lights with LEDs.” (January 2013) Accessed: 1/12/15. Available at: http://www.nj.com/news/index.ssf/2013/01/holland_tunnel_getting_environ.html

¹¹³ New Jersey Board of Public Utilities. Docket No. EO12030222. Accessed: 1/12/15. Available at: <http://www.state.nj.us/bpu/pdf/boardorders/2012/20120618/6-18-12-2F.pdf>

¹¹⁴US Department of Energy. Office of Weatherization and Intergovernmental Programs. EECBG/SEP Grantee TA Impact Statement. Accessed: 1/12/15. Available at: http://www1.eere.energy.gov/wip/solutioncenter/pdfs/eecbg_tap_impact_statement_trenton_nj_revised_0811.pdf

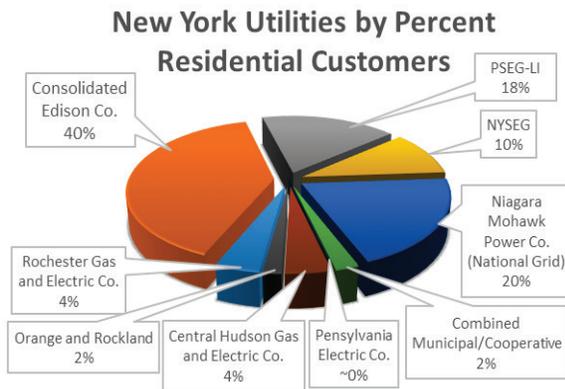
¹¹⁵ Bob Menendez Office’s Press Release. “Menendez Announces \$750,000 for Energy Efficiency in Camden City Through Program He Created.” Accessed: 1/12/15. Available at: <http://www.menendez.senate.gov/newsroom/press/menendez-announces-750-000-for-energy-efficiency-in-camden-city-through-program-he-created>



I. New York

New York Street Light Summary

Number of Street Lights:	1,386,000
Percent Region's Total Street Lights:	27 percent
Annual Street light Energy Usage:	970 GWh
Annual Potential Energy Savings:	523.9 GWh
Annual Potential Energy-Cost Savings:	\$36.8 Million
Annual Potential Maintenance Cost-Savings:	\$69.3 Million
LED Conversion Installed Costs:	\$389.5 Million
Annual Potential Lighting Controls Energy Savings:	42.2 GWh
Annual Potential Lighting Controls Cost Savings:	\$2.7 Million
Lighting Controls Installed Cost:	\$41.6 Million



1. Tariff Status

New York is unique because it accounts for 27 percent of the region's street light opportunities, but only a single investor owned utility in the state offers a utility-owned LED tariff. The Orange and Rockland tariff, which applies to roughly 2 percent of the state's street lights, rates LED as more expensive than high pressure sodium. (Table A18)

2. Legislative Background

New York has legislatively enabled energy savings performance contracting for municipalities,¹¹⁶ but has no statute requiring a utility to offer street light for purchase to a municipality. However, in 2009, the office of the NY State Comptroller issued a report noting that street light buybacks often cut municipal expenses and have a payback period of less than ten years.¹¹⁷

3. Notable Conversion Projects

A simple search revealed LED street light Projects in New York, Brookhaven, Yonkers, Binghamton, and Islip. (Table A19)

¹¹⁶ N.Y. ENG. LAW § 9-103

¹¹⁷ Office of New York State Comptroller. "Street Lighting Cost Containment." (2007) Accessed: 1/12/15. Available at: <http://www.osc.state.ny.us/localgov/pubs/research/costsavingcontainment.pdf>



Table A18: Orange and Rockland HPS/LED Rate Comparison

Orange and Rockland (New York) ¹¹⁸							
Note: Tariff denotes Delivery Charge, not Luminaire Rate (likely includes transmission).							
HPS Rate				LED Rate			
Lumen Rating	Watts (Nominal)	Input Watts	Annual Distribution Charge	Lumens	Watts (Actual)	Input Watts	Annual Distribution Charge
5,800	70W	108	\$174.72	5,890	70	74	\$232.68
9,500	100W	142	\$190.68	9,365	100	101	\$257.40
16,000	150W	199	\$226.56				
27,500	250W	311	\$302.64				
46,000	400W	488	\$423.96				

Table A19: Notable Conversion Projects (New York)

New York LED Street Light Projects and Prospective Projects		
Municipality	Date	Details
New York	December 2016	Converting 250,000 Street lights to LED by 2017 ¹¹⁹
Yonkers	December 2014	Converting 12,000 Street lights to LED before 2015 ¹²⁰
Binghamton	May 2014	Requesting Proposals to Convert 7,000 Street lights to LED ¹²¹
Brookhaven	May 2013	Brookhaven Converting 2,500 street lights to LED ¹²²
Islip	May 2013	Converted 15,000 street lights to LEDs. ¹²³
Smithtown	December 2010	Converted 1000 street lights to LEDs ¹²⁴

¹¹⁸ Rockland Electric Company Rate Schedule. Accessed: 1/12/15. Available at:

<http://www.oru.com/documents/tariffsandregulatorydocuments/ny/electrictariff/electricSC04.pdf>

¹¹⁹ New York City Press Release. "Mayor Bloomberg and Transportation Commissioner Sadik-Khan Announce All 250,000 Street Lights in New York City Will Be Replaced With Energy-Efficient LEDs by 2017, Reducing Energy Consumption and Cost." (October 2013) Accessed: 1/12/15. Available at: <http://www1.nyc.gov/office-of-the-mayor/news/343-13/mayor-bloomberg-transportation-commissioner-sadik-khan-all-250-000-street-lights-in#/0>

¹²⁰ City of Yonkers Press Release. (July 2013) Accessed: 1/12/15. Available at: <http://www.yonkersny.gov/government/mayor-s-office/priorities-initiatives/initiatives-/led-street-light-replacement-project>

¹²¹ City of Binghamton Press Release. "Mayor David Announces Latest Initiatives to Improve Operations and Save Tax Payer Dollars." (May 2014) Accessed: 1/12/15. Available at: <http://www.binghamton-ny.gov/mayor-david-announces-latest-initiatives-improve-operations-and-save-taxpayer-dollars>

¹²² Sampson, Christine. Port Jefferson Patch. "Energy Efficient Lights Coming to Brookhaven Roads." (May 2013) Accessed: 1/12/15. Available at: http://patch.com/new-york/portjefferson/energy-efficient-street-lights-coming-to-brookhaven-roads_85848576#.U_5LTPldVUU

¹²³ Barton, Siobhan. Newsday. "Islip Installs Thousands of Energy Efficient Street Lights." (May 2014) Accessed: 1/12/15. Available at: <http://www.newsday.com/long-island/towns/islip-installs-thousands-of-energy-efficient-street-lights-1.8023700>

¹²⁴ Gleberman, Monica. Times Beacon Record. "Smithtown Town Installs New LED Street lights." Accessed: 1/12/15. Available at: <http://www.northshoreoflongisland.com/Articles-i-2010-12-09-86352.112114-sub18241.112114-Smithtown-Town-installs-new-LED-street-lights.html>

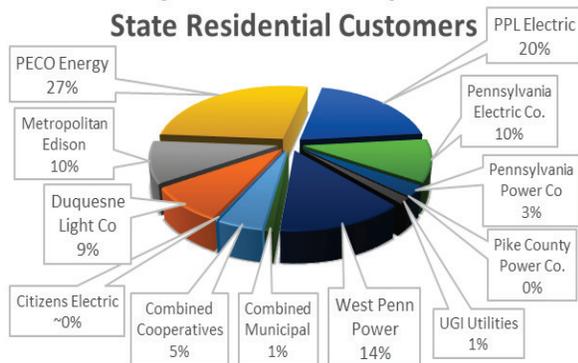


J. Pennsylvania

Pennsylvania Street Light Analysis

Number of Street Lights:	1,079,109
Percent Region's Total Street Lights:	21 percent
Annual Street light Energy Usage:	658.1 GWh
Annual Potential Energy Savings:	329 GWh
Annual Potential Energy-Cost Savings:	\$23 Million
Annual Potential Maintenance Cost-Savings:	\$53.5 Million
LED Conversion Installed Costs:	\$300.7 Million
Annual Potential Lighting Controls Energy Savings:	29.6 GWh
Annual Potential Lighting Controls Cost Savings:	\$2.1 Million
Lighting Controls Installed Cost:	\$32.1 Million

Pennsylvania Utilities by Percent



1. Tariff Status

Two investor-owned utilities in Pennsylvania representing approximately 8 percent of the lighting stock offer a utility-owned LED tariff: Pike County Electric Co and Duquesne Light and Power. (Table A20 and Table A21) Metropolitan Energy and Penelec represent 20 percent of the lighting stock and offer a customer-owned tariff providing an LED rate.

2. Legislative Background

Pennsylvania has legislatively enabled energy savings performance contracting for municipalities.¹²⁵

3. Notable Conversion Projects

A simple search found LED conversion projects under discussion, pending, or completed in 12 jurisdictions including: Pittsburgh, Bristol Township, West Nottingham, Horsham, Denver Borough, Allentown, Bethlehem, Tarentum, Perkasie, Abington, and Altoona. (Table A22)

4. Lessons from Richland, Pennsylvania

The City of Richland's experience with third-party street light contractors offers a lesson for similarly situated municipalities. In February 2009, city officials paid an energy consulting company \$165,488 to facilitate the purchase of 160 street lights from their local utility and

¹²⁵ 73 PS § 1646.1-1646.8 Accessed: 1/12/15. Available at: http://www.portal.state.pa.us/portal/server.pt/community/guaranteed_energy_savings_manual_for_pennsylvania27spercent27s_government_organizations/9292



subsequent energy efficient conversion. After no action for several months, inquiries by city officials revealed that Municipal Energy’s owners were in prison for having failed to fulfill a street light conversion in Bethlehem, Pennsylvania they had contracted for.¹²⁶ This lesson demonstrates the importance of due diligence when soliciting contractors for a third-party streetlight conversion project. Contractors should be thoroughly vetted by person or body with the technical knowledge necessary to understand the level of competence of a prospective contractor.

Table A20: Duquesne Light and Power HPS/LED Rate Comparison

Duquesne Light and Power (Pennsylvania) ¹²⁷					
HPS Rate			LED Rate		
Nominal Wattage	Nominal kWh Monthly Energy Usage	Annual Distribution Charge	Nominal Wattage	Nominal kWh Monthly Energy Usage	Annual Distribution Charge
70	29	\$150.12	43	50	\$133.92
100	50	\$151.32	106	70	\$153.84
150	71	\$153.48			
250	110	\$157.56			
400	170	\$163.80			
1,000	387	\$188.40			

Table A21: Pike County Electric HPS/LED Rate Comparison

Pike County Electric (Rockland Electric) (Pennsylvania) ¹²⁸							
Note: Tariff denotes Delivery Charge, not Luminaire Rate (likely includes transmission).							
HPS Rate				LED Rate			
Lumen Rating	Watts (Nominal)	Input Watts	Annual Distribution Charge	Lumens	Watts (Actual)	Input Watts	Annual Distribution Charge
5,800	70W	108	\$260.16	5,890	70	74	\$306.72
9,500	100W	142	\$285.00	9,365	100	101	\$376.44
16,000	150W	199	\$323.64				
27,500	250W	311	\$414.96				
46,000	400W	488	\$546.48				

¹²⁶ Prall, Derek. “Pennsylvania Township Scammed in Streetlight Deal.” American City and County. (May 2013) Accessed: 1/12/15. Available at: <http://americancityandcounty.com/facilities/pennsylvania-township-scammed-streetlight-deal>

¹²⁷ Duquesne Light and Power Rate Schedule. Accessed: 1/12/15. Available at:

https://www.duquesnelight.com/DLdocs/shared/ManageMyAccount/understandingMyBill-Rates/tariffHistory/Tariff24_94.pdf

¹²⁸ Pike County Electric Power (Orange and Rockland). Accessed: 1/12/15. Available at:

<http://www.oru.com/documents/tariffsandregulatorydocuments/pa/PikeElectricRateCaseFiling2014.pdf>



Table A22: Notable Conversion Projects (Pennsylvania)

Pennsylvania LED Street Light Projects and Prospective Projects		
Municipality	Date	Details
Denver Borough	Fall 2014	Planning purchase of 344 street lights from PPL, LED conversion ¹²⁹
Bristol Township	Fall 2014	Converting 4,259 street lights by fall 2014 ¹³⁰
Bethlehem	October 2013	Converted 4,000 street lights to LEDs ¹³¹
Perkasie	Fall 2012	Converting 1,000 150W HPS fixtures to 55W LED fixtures ¹³²
Tarentum	December 2012	Converted 430 Street lights to dimmable and programmable LED fixtures ¹³³
Pittsburgh	September 2011	Converting 40,000 street light Inventory over 5-10 years ¹³⁴
West Nottingham	May 2011	Converting lights through Relume Technologies ¹³⁵
Altoona	2009	Received a \$200,000 grant to convert 179 lights to LED. ¹³⁶
Abington	2009	Received a \$500,000 grant for LED conversion ¹³⁷
Allentown	Unknown	Converted walkway lighting outside city hall ¹³⁸
Horsham	Unknown	Replacing lamps on an as-needed basis with LED ¹³⁹

¹²⁹ Denver Express Newsletter. “Denver Borough Street light System Purchase and LED Conversion.” Spring 2014. Accessed: 1/12/15. Available at: <http://www.denverboro.net/ArchiveCenter/ViewFile/Item/36>

¹³⁰ Bristol Township Press Release. “New LED Street lights Brighten Bristol Township. (March 2014) Accessed: 1/12/15. Available at: <http://www.bristoltwp.com/uploads/PRESS20RELEASE%20LED%20STREETpercent20RELEASEpercent20LEDpercent20STREETLIGHTS203%2027%2014percent203percent2027percent2014.pdf>

¹³¹ Lehigh Valley News. “Bethlehem Replaces 4,000 Street lights with LED Bulbs.” (October 2013) Accessed: 1/12/15. Available at: <http://www.wfmz.com/news/news-regional-lehighvalley/Bethlehem-replaces-4-000-street-lights-with-LED-bulbs/22321802>

¹³² Borough of Perkasie Fall Newsletter. (Fall 2012) Accessed: 1/12/15. Available at: http://www.perkasieborough.org/newsletter/2012_Edition_2_website.pdf

¹³³ GE Lighting Press Release. “Pennsylvania Town Finds \$40,000 Savings and Cash Flow Positive Financing in GE LED Street Lighting Solution.” (December 2012) Accessed: 1/12/15. Available at: <http://pressroom.gelighting.com/news/pennsylvania-town-finds-40-000-savings-and-cash-flow-positive-financing-in-ge-led-street-lighting-solution#.U-0V4vldVUU>

¹³⁴ Remaking Cities Institute. *LED Street Light Research Project*. (September 2011) Accessed: 1/12/15. Available at: <http://www.cmu.edu/rci/documents/led-updated-web-report.pdf>

¹³⁵ CBS News Detroit. “Relume Technologies Upgrades PA Town’s Street Lights to LEDs” (May 2011) Accessed: 1/12/15. Available at: <http://detroit.cbslocal.com/2011/05/11/relume-technologies-upgrades-pa-towns-street-lights-to-leds/>

¹³⁶ Power Online Press Release. “Obama Administration Delivers More Than \$36M to Pennsylvania Communities for Energy Efficiency Projects.” (September 2009) Accessed: 1/12/15. Available at: <http://www.poweronline.com/doc/obama-administration-delivers-more-than-36m-0001>

¹³⁷ Power Online Press Release. “Obama Administration Delivers More Than \$36M to Pennsylvania Communities for Energy Efficiency Projects.” (September 2009) Accessed: 1/12/15. Available at: <http://www.poweronline.com/doc/obama-administration-delivers-more-than-36m-0001>

¹³⁸ Atlantic Energy Concepts Press Release (Date Unknown) Accessed: 1/12/15. Available at: <http://www.atlanticenergyconcepts.com/case-studies/Allentown-City-Hall.aspx>

¹³⁹ Horsham Township Website. Accessed: 1/12/15. Available at: <http://www.horsham.org/pView.aspx?id=10625&catid=611>

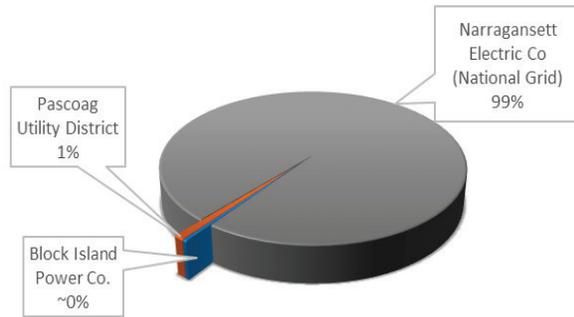


K. Rhode Island

Rhode Island Street Light Analysis

Number of Street Lights:	91,363
Percent Region’s Total Street Lights:	2 percent
Annual Street light Energy Usage:	56.2 GWh
Annual Potential Energy Savings:	28.1 GWh
Annual Potential Energy-Cost Savings:	\$2.5 Million
Annual Potential Maintenance Cost-Savings:	\$4.6 Million
LED Conversion Installed Costs:	\$25.7 Million
Annual Potential Lighting Controls Energy Savings:	2.5 GWh
Annual Potential Lighting Controls Cost Savings:	\$227,563
Lighting Controls Installed Cost:	\$2.7 Million

Rhode Island Utilities by Percent Residential Customers



1. Tariff Status

Rhode Island is home to only three utilities, and one of those utilities—Narragansett Electric (a subsidiary of National Grid)—is responsible for 98.5 percent of the state’s street light opportunities. Narragansett Electric Co. does not offer a utility-owned tariff for LEDs, but does offer a customer-owned tariff that lists an LED rate.

2. Legislative Background

The state has not legislatively enabled energy savings performance contracts, but the Rhode Island Office of Energy Resources does support performance contracting.

3. Municipal Street light Investment Act

The Rhode Island state legislature recently passed a law requiring that utilities sell their street lights to Rhode Island municipalities requesting sale.¹⁴⁰ Known as the Municipal Street light Investment Act, this legislation **delegated power to Rhode Island Public Utility Commission to decide on reasonable procedures for sale of utility-owned street lights and required that Narragansett Electric publish an LED tariff that includes dimmable lighting controls.** This pending tariff could set an example for new LED tariffs which incorporate advanced controls for LED street lights. Such advanced controls help mitigate greenhouse gas emissions and limit expenses for municipalities.

¹⁴⁰ R.I. GEN. LAWS § 39-30-1 (Known as “The Municipal Street light Investment Act”)



3. Notable Conversion Projects

A simple search found LED conversion projects under discussion, pending, or completed in Pascoagville, Burilloville, and Harrisville. (Table A23)

Table A23: Notable Conversion Projects (Rhode Island)

Rhode Island LED Street Light Projects and Prospective Projects		
Municipality	Date	Details
Pascoag/Harrisville	July 2014	Currently implementing a “very aggressive” street-lighting retrofit program ¹⁴¹
Burilloville	November 2013	Converted 56 of 1,147 street lights to LED ¹⁴²

¹⁴¹ Kirkwood, Michael R. Pascoag Utility District Letter RE: Proposed Plan for Allocation and Distribution of Regional greenhouse Gas Initiative Auction Proceeds. (July 2014) Accessed: 1/12/15. Available at: http://www.energy.ri.gov/documents/rggi/201420Plan%20Itemspercent20Planpercent20Items/PUD20-%20RGGI%20Allocation%20letter%202014percent20-percent20RGGIpercent20Allocationpercent20letterpercent202014_3.pdf

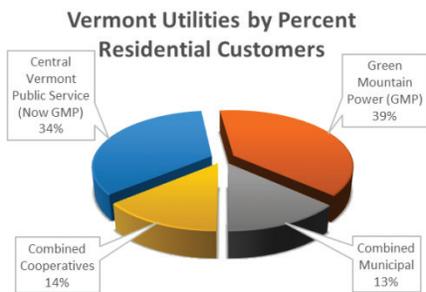
¹⁴²Alban Inspections Website. “Rhode Island Community Converting to Energy Efficient Street Lamps.” (November 2013) Accessed: 1/12/15. Available at: <http://www.albaninspect.com/news/home-inspection/rhode-island-community-converting-to-energy-efficient-street-lamps/>



L. Vermont

Vermont Street Light Analysis

Number of Street Lights:	31,036
Percent Region's Total Street Lights:	1%
Annual Street light Energy Usage:	19 GWh
Annual Potential Energy Savings:	9.5 GWh
Annual Potential Energy-Cost Savings:	\$1 Million
Annual Potential Maintenance Cost-Savings:	\$1.6 Million
LED Conversion Installed Costs:	\$8.7 Million
Annual Potential Lighting Controls Energy Savings:	859 MWh
Annual Potential Lighting Controls Cost Savings:	\$85,894
Lighting Controls Installed Cost:	\$931,108



1. Tariff Status

Vermont is unique in the region due to a 2011 law requiring all investor-owned utilities offer a utility-owned LED street light tariff.¹⁴³ Further, a partnership between Efficiency Vermont (EVT), the state's largest electric utilities, and several municipalities aims to convert more than 18,000¹⁴⁴ of Vermont's investor owned street lights. EVT estimates that as of January 2015, 11,800 Vermont street lights have been converted to LED.¹⁴⁵ (Table A24

and Table A25)

2. Legislative Background

Vermont has not legislatively enabled energy performance contracting outside the context of a "district,"¹⁴⁶ but appears to have municipalities who have engaged in city-wide energy performance contracting.¹⁴⁷ A 2009 bill requiring the sale of street lights to interested municipalities did not pass the legislature;¹⁴⁸ however there is evidence of a Central Vermont Public Service (CVPS) Memorandum of Understanding (MOU) that sets clear guidelines for municipal street light purchases.¹⁴⁹

¹⁴³ Vermont Energy Act of 2011. Accessed: 1/12/15. Available at: <http://www.leg.state.vt.us/docs/2012/acts/act047.pdf>

¹⁴⁴ DeMarco, Peter. The Boston Globe. "Future Seems Bright for LED Lights." (December 2013) Accessed: 1/12/15. Available at: <http://www.bostonglobe.com/metro/regionals/north/2013/12/22/who-taught-you-drive-shedding-some-new-light-street-signs/BRbQaLcTByChA4Uj10edEO/story.html>

¹⁴⁵ NEEP staff Communications with Efficiency Vermont on 1/5/15. Estimates do not include conversions within the Burlington Electric Department's geographic territory.

¹⁴⁶ 16 V.S.A. §3448f.

¹⁴⁷ Efficiency Vermont. "Preliminary Review of Energy Savings Measures for the Town of Brattleboro and Brattleboro Public School Facilities." (July 2004). Accessed: 1/12/15. Available at:

http://www.sustainablecitiesinstitute.org/Documents/SCI/Case_Study/Case20Study%20-%20Performance%20Contracting%20Brattleboropercent20Studypercent20-percent20Performancepercent20Contractingpercent20Brattleboro.pdf

¹⁴⁸ Vermont House Bill 273. "An Act Relating to Municipal Acquisition of Street Lights." Accessed: 1/12/15. Available at:

<http://legiscan.com/VT/text/H0273/id/483388/Vermont-2009-H0273-Introduced.pdf>

¹⁴⁹ Vermont Public Service Board. Docket No. 7085. Petition of Town of [Woodstock et. al.] Requesting an Investigation into Terms and Conditions offered by Central Vermont Public Service. Accessed: 1/12/15. Available at: <http://www.state.vt.us/psb/orders/2008/files/7085finalorderonmou.pdf>



3. Notable Conversion Projects

A simple search revealed several municipalities with current or pending LED conversion projects including Colchester, Waterbury, Montpelier, Burlington, Hartford, Thetford, Bradford, Sharon, Cabot, Bennington, and Northfield. (Table A26)

Table A24: Green Mountain Power HPS/LED Rate Comparison

Green Mountain Power (Vermont) ¹⁵⁰						
Note: Includes Luminaire, Distribution, Generation, and Transmission Charges						
HPS Rate			LED Rate			
Nominal Wattage	Lumens	Annual Charge Per Light	LEDs	Lumens	Input Watts	Annual Charge Per Light
70	5,200	\$173.16	20	2,530	37	\$127.20
100	8,500	\$191.04	20	3,162	50	\$130.92
150	14,400	\$219.12	40	5,050	67	\$158.88
200	19,800	\$253.92	40	6,312	92	\$166.08
250	24,700	\$279.72				

Table A25: Central Vermont Public Service HPS/LED Rate Comparison

Central Vermont Public Service (Legacy Customers- now GMP) (Vermont) ¹⁵¹						
Note: Includes Luminaire, Distribution, Generation, and Transmission Charges						
HPS Rate			LED Rate			
Nominal Wattage	Approximate Initial Lumens	Annual Charge Per Light	LEDs	Approximate Initial Lumens	Input Watts	Annual Charge Per Light
70	5,800	\$198.20	20	2,000	39	\$147.46
150	16,000	\$254.40	30	3,100	55	\$166.44
250	30,000	\$375.59	40	3,500	70	\$184.69
400	50,000	\$517.57	50	4,300	95	\$221.56
			60	5,100	113	\$237.98
			80	8,100	140	\$287.26

¹⁵⁰ Green Mountain Power Outdoor Lighting Rate 18. Accessed: 9/13/14. Available at: http://www.greenmountainpower.com/upload/photos/308Outdoor_Lighting_new_10-1-14.pdf

¹⁵¹ Green Mountain Power Rate Schedule for former Central Vermont Public Service Customers. Accessed: 9/13/14. Available at: http://www.greenmountainpower.com/upload/photos/307RATE_6_Municipal_Street_and_Highway_Lighting_10-1-14.pdf



TableA26: Notable Conversion Projects (Vermont)

Vermont LED Street Light Projects and Prospective Projects		
Municipality	Date	Details
Northfield	August 2014	Converting all lights to LED ¹⁵²
Burlington	July 2014	LED mentioned within Street Lighting Policy ¹⁵³
Bennington	October 2013	Converted more than 500 street lights ¹⁵⁴
Thetford	Summer 2013	Converted Street lights ¹⁵⁵
Bradford	Summer 2013	Converted Street lights
Sharon	Summer 2013	Considering Conversion
Cabot	February 2012	Converted all street lights to LED ¹⁵⁶
Hartford/Queechee/White River	2011	All Fixtures Converted ¹⁵⁷
Waterbury	2011	Converted several Streets to LED ¹⁵⁸
Colchester	Unknown	Phased LED conversion of 780 street lights ¹⁵⁹
Middlebury	Unknown	Converted Street lights to LEDs ¹⁶⁰
Johnson	Unknown	Converted Street lights to LEDs ¹⁶¹

¹⁵² Northfield Celebrates National Night Out. (August 2014) Accessed: 8/23/14. Available at: http://www.northfield-vt.gov/text/Current_Notices/National_Night_Out_2014.pdf

¹⁵³ Report of the Street lighting Committee to the Burlington Electric Commission. (July 2014) Accessed: 1/12/15. Available at: <http://www.burlingtonvt.gov/sites/default/files/Agendas/Item20%20-%20Newly%20Adopted%20Lighting%20Policypercent20percent20percent20Newlypercent20Adoptedpercent20Lightingpercent20Policy.pdf>

¹⁵⁴ Robinson, Susan. Vermont Guide. "Bennington Racks Up Accolades" (October 2013) Accessed: 1/12/15. Available at: <http://vermontnews-guide.com/bennington-racks-up-accolades/>

¹⁵⁵ Letter from Sharon Energy Committee to Business Owners/Residents. (May 2013) Accessed: 1/12/15. Available at: http://www.sharonvt.net/government/documents/doc_download/215-street-light-study-details.html (Also mentioning Bradford and Sharon as having finished conversions)

¹⁵⁶ Bernadino, Alyssa. The Cabot Chronicle. "A Bright Idea." (February 2012) Accessed: 8/23/14. Available at: http://www.cabotchronicle.org/index.php?option=com_content&view=article&id=2093Aapercent3Aa-bright-idea&Itemid=7

¹⁵⁷ Rancis, Eric. Vermont Standard. "Queechee in Line for LED Lighting." (December 2011) Accessed: 1/12/15. Available at: <http://www.thevermontstandard.com/2011/12/queechee-in-line-for-led-lighting/>

¹⁵⁸ Sutkoski, Matt. Burlington Free Press. "Light Future: Vermont Towns Turning to LED Lights." (February 2011) Accessed: 1/12/15. Available at: <http://archive.burlingtonfreepress.com/article/20110220/LIVING09/102200304/Light-Future-Vermont-towns-turning-LED-lights>

¹⁵⁹ Town of Colchester Public Works Department Website. Accessed: 1/12/15. Available at: http://colchestervt.gov/PublicWorks/Highway/Street_lights.shtml and <http://colchestervt.gov/Manager/AroundTown/23FinalLightsParksBallotItems110131.pdf>

¹⁶⁰ Middlebury Energy Committee Website. (Date Unknown) Accessed: 1/12/15. Available at: http://www.middleburyenergy.org/efficiency_first.php

¹⁶¹ Burgess, Nathan. "Big Construction Projects Get Started." (June 2011) Accessed: 1/12/15. Available at: http://www.stowetoday.com/stowe_reporter/news/article_de264076-a323-11e0-a697-001cc4c002e0.html



APPENDIX B: Methodologies Detailed

Each state's opportunity analysis contains information on approximate number of street lights, energy savings opportunities, tariffs, legislation, street light purchases, and ongoing efforts. Methodologies used to reach conclusions are discussed in detail below. In general, the approximate number of streetlights was determined through use of data from New York, Massachusetts, Rhode Island, and Vermont. Analysis of this data found that the number of streetlights correlates strongly with population of a given municipality or state, but is also affected also by population density. Cities with populations over 500,000 were outliers within a regression analysis measuring population against street light quantities, so they were extracted from the state by state analysis and considered independently. States with low population density (Vermont, New Hampshire, and Maine) were also separated out from the rest of the region and considered separately.¹⁶² Average wattages and percentage savings were calculated according to the average for the entire inventory, as described below.

Approximate Number of Street Lights

Street light inventories were obtained for: (1) Nine municipalities in New York;¹⁶³ (2) all National Grid-served municipalities in the state of Rhode Island;¹⁶⁴ and (3) 21 municipalities in Massachusetts.¹⁶⁵ Also, previous street light counts from Massachusetts, New York, and Rhode Island were utilized in calculation assumptions, including to check for a tolerable margin of error in other states.

Population as Street Light Quantity Indicator

Supplementing these inventories with data obtained from the 2010 census, regression analysis identified a strong correlation between number of street lights and population. (Table A27) As a general rule of thumb, there are approximately 8.7 street lights for every 100 persons in a municipal population.

¹⁶² This strategy is consistent with a 2014 MSSLC survey which found, “[G]reater variability in towns with populations of less than a few thousand, suggesting that other variables begin to markedly influence the number of luminaires below some threshold.” While this threshold likely affects many municipalities, it does not likely affect the majority of street lighting counts as weighted by population.

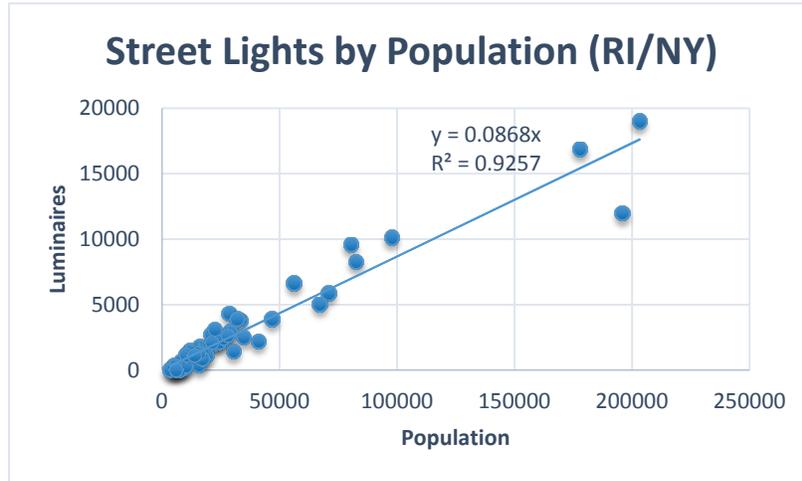
¹⁶³ New York municipalities included Rochester, Huntington, Yonkers, Albany, Mt. Vernon, Union, Vestal, Oneonta, and New York City.

¹⁶⁴ Rhode Island municipalities included Barrington, Bristol, Burrillville, Central Falls, Charlestown, Coventry, Cranston, Cumberland, East Greenwich, East Providence, Exeter, Foster, Glocester, Hopkinton, Jamestown, Johnston, Lincoln, Lincoln, Little Compton, Middletown, Narragansett, Newport, North Kingstown, North Providence, North Smithfield, Pawtucket, Portsmouth, Providence, Richmond, Scituate, Smithfield, South Kingstown, Tiverton, Warren, Warwick, West Greenwich, West Warwick, Westerly, and Woonsocket.

¹⁶⁵ Massachusetts municipalities included Arlington, Chelsea, Natick, Woburn, Somerville, Sharon, Winchester, Swampscott, Winthrop, Gloucester, Hamilton, Melrose, Wenham, Beverly, Northampton, Salem, Lowell, Chicopee, Westfield, Malden, and Brockton.

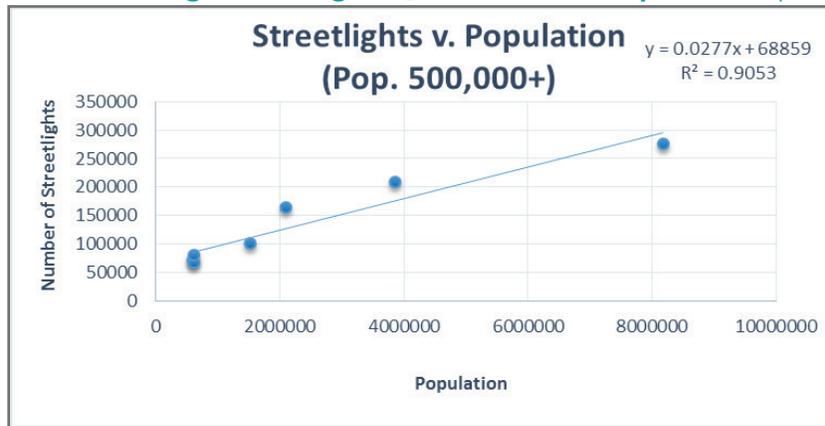


Table A27: Existing Street light Quantities vs. Population



Cities having populations greater than 500,000 within each state were then identified and an approximate number of street lights determined according to a publicly accessible inventory approximations, often found on a city’s department of public works’ website.¹⁶⁶ These approximate inventories were then used to run an analysis of street light inventories in cities with populations greater than 500,000. A strong correlation was found and extrapolated out for cities having populations of greater than 500,000, but without a publicly listed street light inventory.¹⁶⁷ (Table A28) Estimated inventories for cities having a population greater than 500,000 were then combined with estimated inventories for each state according to population residing in jurisdictions of 500,000 people or less to arrive at statewide street light totals.

Table A28: Existing Street light Quantities vs. Population (500,000+)



¹⁶⁶ These cities included New York, Los Angeles, Philadelphia, Washington D.C., Boston, and Baltimore.

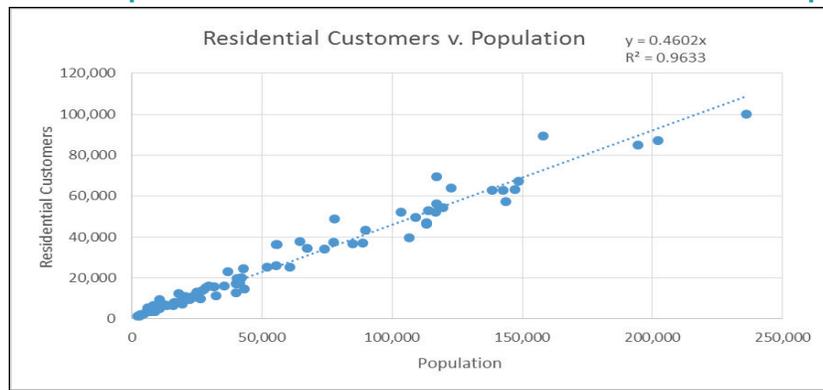
¹⁶⁷ New York City, the largest city in the country, was identified as an outlier with street lighting characteristics unique to that jurisdiction, and therefore excluded from this analysis.



Street Light Opportunities per Utility

The number of residential customers a utility serves can be used to calculate its approximate number of street lights served. To reach this conclusion, a combination of EIA data containing residential customers per utility and census data containing populations for each municipality were analyzed. EIA data on almost all municipal utilities in the United States was sorted to determine which municipal utilities shared an approximate boundary with only their namesake municipality.¹⁶⁸ A regression analysis comparing residential customers per municipal utility against population for each municipality proved a strong correlation. (Table A29) Therefore, since number of residential customers strongly correlates with population, and population correlates strongly with number of street lights, one can assume that a state’s percentage of residential customers by utility accurately represents each utility’s percentage share of a state’s total street lights.

Table A29: Expanded Data Set- Residential Customers v. Population



Savings Opportunities

Savings Opportunities were identified by using the dataset outlined above to determine an approximate average street light input wattage, which was then extrapolated out across estimated street light inventories. Conservative estimates were utilized in determining luminaire type, wattage, and energy savings.

Since our data set shows that the vast majority of existing lamps are high pressure sodium (94 percent in Rhode Island communities, 89 percent in New York communities, and 72 percent in Massachusetts communities), this report conservatively assumes all existing luminaires to be high pressure sodium. Of the three major existing legacy technologies—High Pressure Sodium, Metal Halide, and Mercury Vapor—High Pressure Sodium is, in many cases the most efficient of the three, and therefore will provide the most conservative energy savings assumptions when compared with a LED luminaire.

Approximate nominal wattage was calculated according to a simple average of all

¹⁶⁸ Municipal Utilities often reach beyond the geographic area of a single municipality and incorporate customers in surrounding jurisdictions. The vast majority of utilities who offer such services make note of it on their website.



luminaries within the available data set, and came to 140 Watts. This number was then assigned a conservative input wattage of 170 Watts. To determine annual energy usage per luminaire, the input wattage was multiplied by an approximate annual hourly run-time of 4100 hours, then divided by 1,000 to find annual kWh per luminaire. The resulting estimate was then multiplied by the number of luminaries in each state to determine current street lighting energy usage estimates per state.

Energy savings opportunities per state were conservatively estimated at 50percent of total input wattage¹⁶⁹ and maintenance savings were estimated at \$50/luminaire annually.¹⁷⁰

Advanced controls were assumed to only be available for roughly 30percent of street lights due to aesthetic and practice barriers. Savings were conservatively estimated at 30percent of after-conversion consumption.

Tariff Status

Tariff status was analyzed according to currently published tariffs, either as identified on a utility's website, or as listed according to a state public utility commission. In states where utility restructuring has occurred, standard offers were approximated according to those utilities offering LED tariffs, and extrapolated on a statewide basis to determine energy cost-savings resulting from a conversion.

Legislation, Completed or Pending Conversions, and Ongoing Efforts

This paper lists relevant legislation, completed or pending street light LED conversion projects, and ongoing efforts within each state. This information was extracted from a multitude of sources, including simple web searches, interview of relevant industry actors, newspaper articles, and docket searches. The listing of completed or pending conversions in each state recognizes that not all LED street light conversions are documented in the public record.

Individual Utility-Owned LED Tariffs

Individual utility tariffs values were gathered, unless otherwise noted, to include only: (1) Lights being served from overhead wires; (2) Lights mounted on existing poles with existing brackets/arms; and (4) cobra head or cutoff HPS lights depending upon each utility's offerings. Whenever possible, rates in the utility tariff charts cover only luminaire charges, not distribution, transmission, energy, or other charges. Those that include distribution or transmission charges do so for both HPS and LED rates. This data should be used to compare across lighting types, not across utilities, as tariff components vary from utility to utility and are not displayed uniformly here.

¹⁶⁹ *Supra*, at note 11. (Citing a 63 percent overall energy savings for Los Angeles' LED Street light Project)

¹⁷⁰ US Department of Energy. *Gateway Demonstrations: Demonstration Assessment of LED Post Top Lighting in New York City*. Page 3.1. (September 2012) (Citing maintenance cost-savings between \$46 and \$111) Accessed: 1/12/15. Available at: http://apps1.eere.energy.gov/buildings/publications/pdfs/ssl/2012_gateway_central-park.pdf