**Opportunities and Challenges**

**This chart plots WHO uses energy in your community against WHAT kind of energy they use.**

**As you fill in the chart on the next page, consider the following questions:**

* Where are we spending the most money on energy as a community?
* Where is there potential for energy efficiency in our community?
* Where is there potential for renewable energy in our community?
* Any other general observations?

***SAMPLE***

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| --- | --- | --- | --- |
|  | **MUNICIPALITY/SCHOOLS** | **BUSINESSES/INSTITUTIONS** | **RESIDENTS** |
| **Heating** | *Spending a lot of money – we know the town gym is really leaky* | *Probably spending a lot of money.* | *Spending a lot of money – most of us heat with oil and have a woodstove also. Many old homes in the downtown – probably leaky* |
| **Electricity** | *Solar on the school would be so great – there was some talk of that last year but it didn’t go anywhere.* | *Potential for renewable energy, but how could we help as volunteers? We have two local businesses that already have solar.* | *Potential for solar! Though not so much in the downtown, and many homes have lots of trees shading the roof. A few people have wood pellet boilers?* |
| **Transportation** | *We have a policy against idling on school grounds… not sure if it’s making a difference.* | *Some businesses in town own a company car – maybe they could buy/lease a more efficient car?* | *Lots of residents commute a long way to work. Big environmental impact from driving alone* |

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| **Heating** |  |  |  |
| **Electricity** |  |  |  |
| **Transportation** |  |  |  |

**Other Notes:**